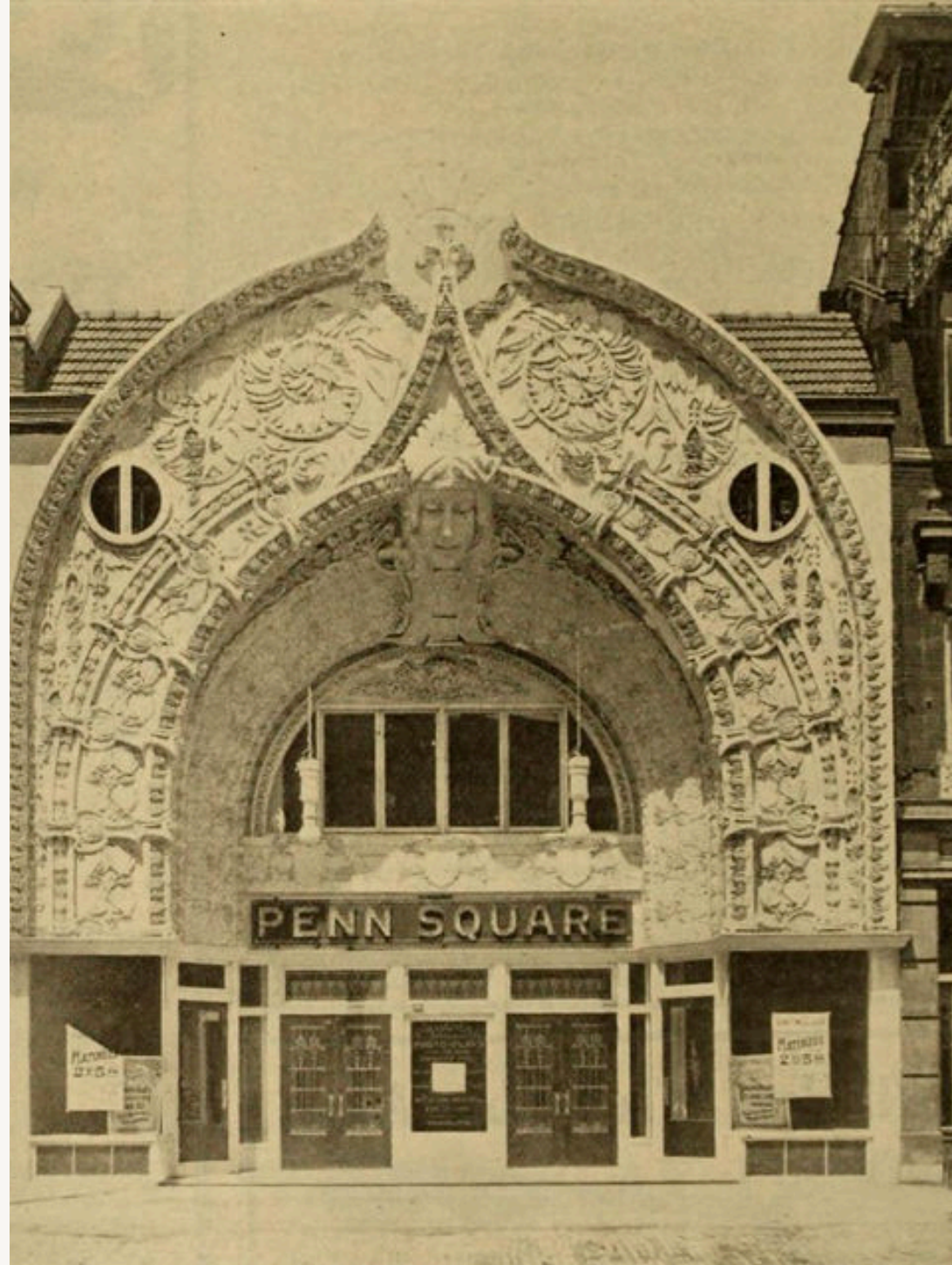


E. 55TH AND EUCLID RAILROAD BRIDGE

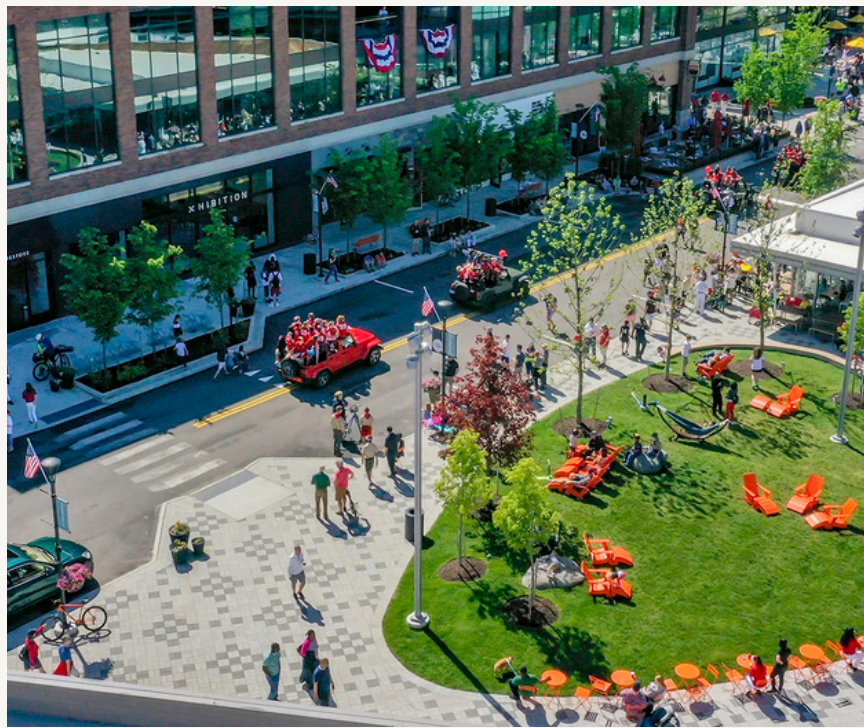
Presentation by: LAND studio & MidTown



Historically named Penn Square, the intersection of East 55th Street and Euclid Avenue lies in the middle of the MidTown neighborhood, bordering Hough, and serving as a main intersection connecting Downtown to University Circle and Saint Clair Superior to Central and Fairfax. It also serves to connect a large residential population to one of the country’s most precious natural assets in Lake Erie.

Once surrounded by a density of housing and jobs, with a Pennsylvania Railroad train station and mixed-use buildings on every corner, Penn Square functioned decades ago as a bustling public space and center of activity for the east side of Cleveland. After decades of disinvestment and demolition, this intersection now physically bisects the activity, progress, and opportunities in MidTown and its surrounding neighborhoods. Today the intersection is fast-moving, heavily trafficked, and desolate, containing an aging and under-maintained railway underpass. With the momentum currently underway in MidTown, now is the time to transform this intersection, rebuild the fabric of the neighborhood, and reconnect the Near East Side of Cleveland with the rich assets, amenities, and opportunities that exist here.

PENN SQUARE HISTORY



PENN SQUARE VISION

COMMUNITY ENGAGEMENT

Several engagements have been hosted to gather feedback around artwork opportunities and transforming the space; including:

- Gathering feedback at Midtown Quarterly Meetings
- Walking Tours of the Space
- Demonstration Block Party
- A Project Design Workshop with Youth at Fatima Family Center
- Open House Event About the Project
- Artist Site Visit





PROJECT GOALS

Transform infrastructure into civic public art.

Convert the railroad overpass into a landmark mural that signals investment, creativity, and neighborhood pride at a major gateway into MidTown and the Near East Side.

Center the community's voice in the design.

Through ongoing engagement with residents and stakeholders, including a direct design session with artist Yinka Ilori, ensure the mural reflects the history, identity, and aspirations of the MidTown and Hough neighborhoods it serves.

Celebrate cultural legacy.

Anchor the design in the neighborhood's rich cultural history, while projecting an image of possibility and inviting community members to reimagine how surrounding vacant land could be repurposed.

Activate Penn Square as a destination.

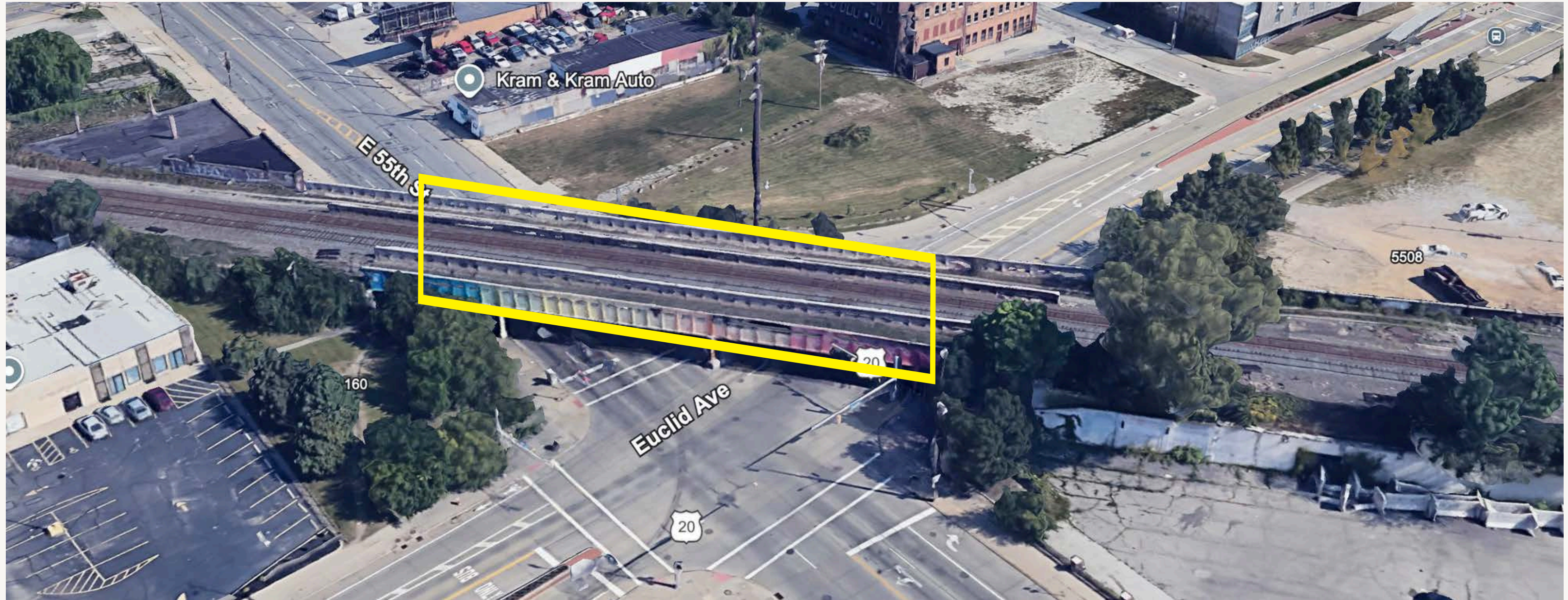
Use the mural as a catalyst to draw foot traffic, programming, and economic activity to Penn Square, positioning it as the first landmark along a broader east side trail and greenspace network.

Build a lasting, high-quality public asset.

Partner with an internationally recognized artist and experienced contractors to produce a durable, technically sound installation that meets Norfolk Southern's requirements and stands as a long-term community asset.



PROJECT AREA

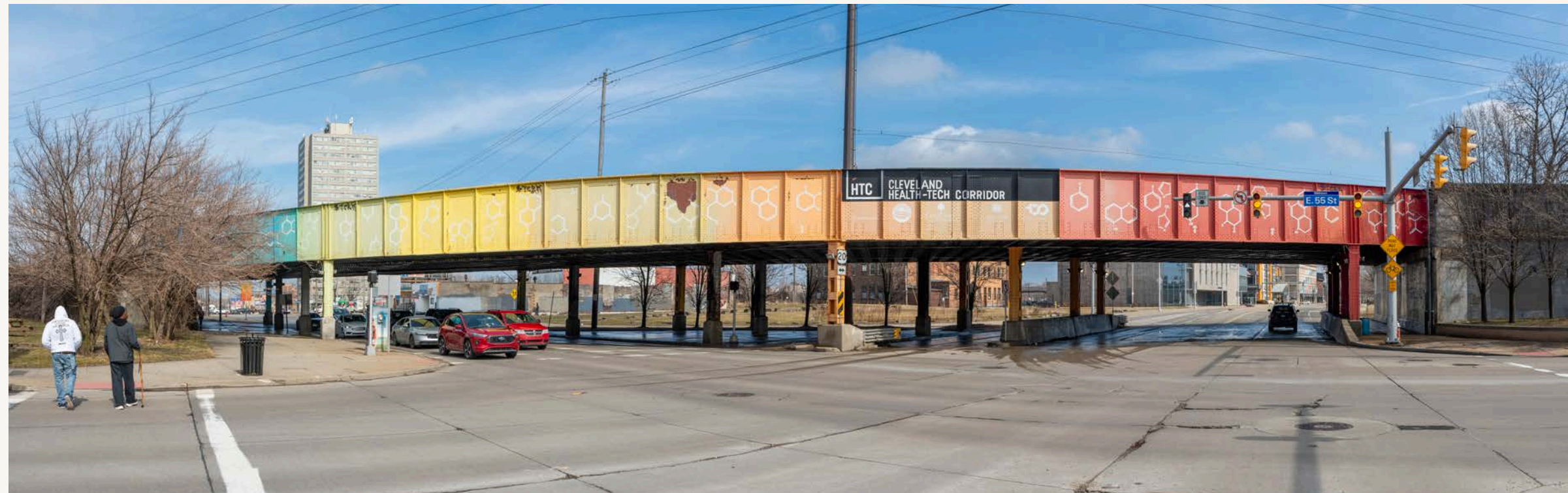


ADDRESS : 5500 EUCLID AVE. CLEVELAND OH 44103

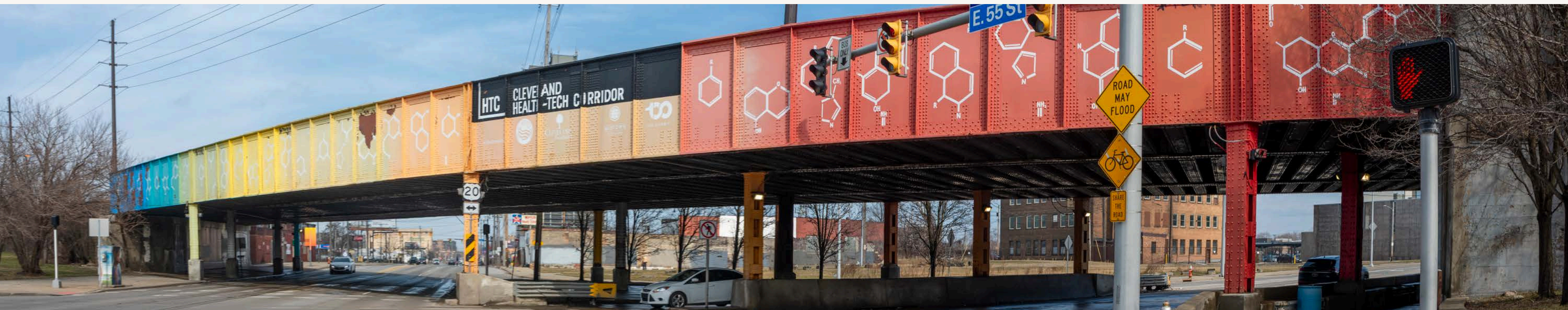
CURRENT STATE

Health Tech Cooridor Mural

Designed by Twist Creative and installed by Thomarios in 2015, is currently fading with several spots having completely weathered away.



CURRENT STATE



SELECTED ARTIST

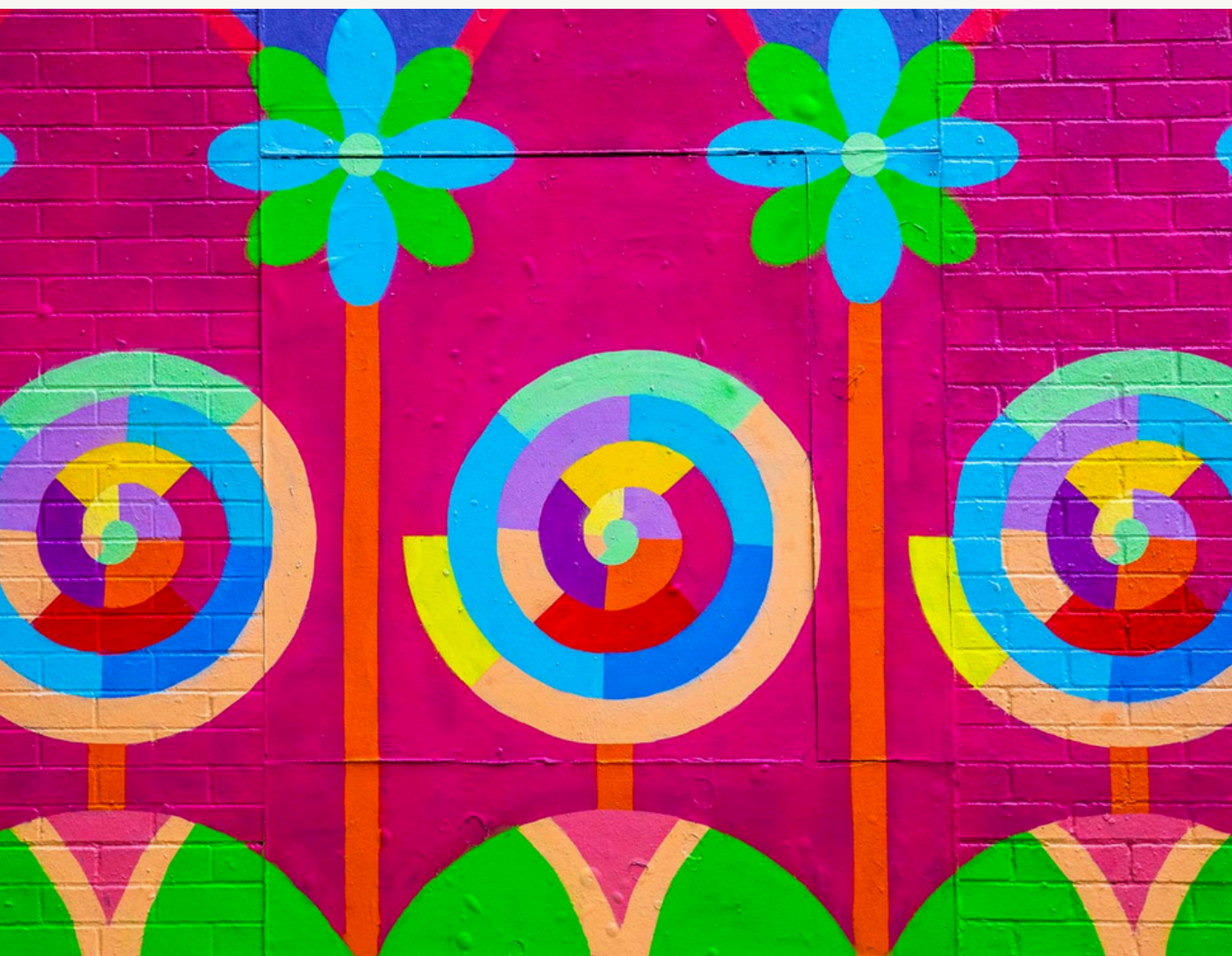
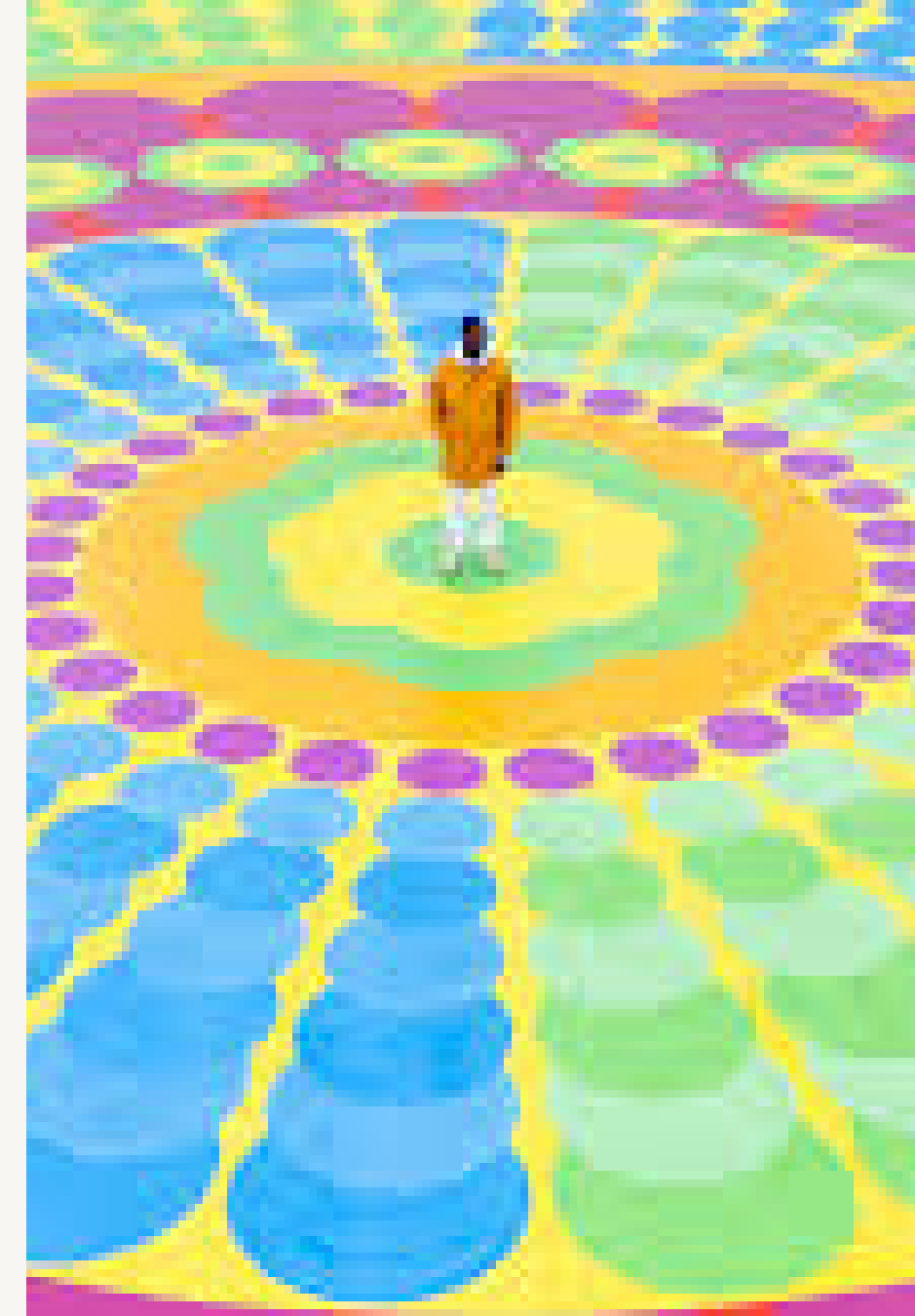
YINKA ILORI



Yinka Ilori is a multi-disciplinary artist and designer whose bold visual language draws on his British-Nigerian heritage to convey new narratives through contemporary design. Drawing on Nigerian parables and verbal traditions, Ilori touches on a multitude of themes that resonate with a global audience.

Yinka was chosen from a short list of artists because of his experience reimaging spaces worldwide. Beginning in furniture and transitioning into several artistic mediums, his work is playful, joyous, and thoughtful in a way that we believe will liven the intersection and uplift the surrounding community.

While we see this as an opportunity to bring something fresh to Cleveland's East Side, we have also worked intentionally to provide data, resources, and community-informed feedback into the process, translating those insights into resonant motifs that will connect with a broad range of people.



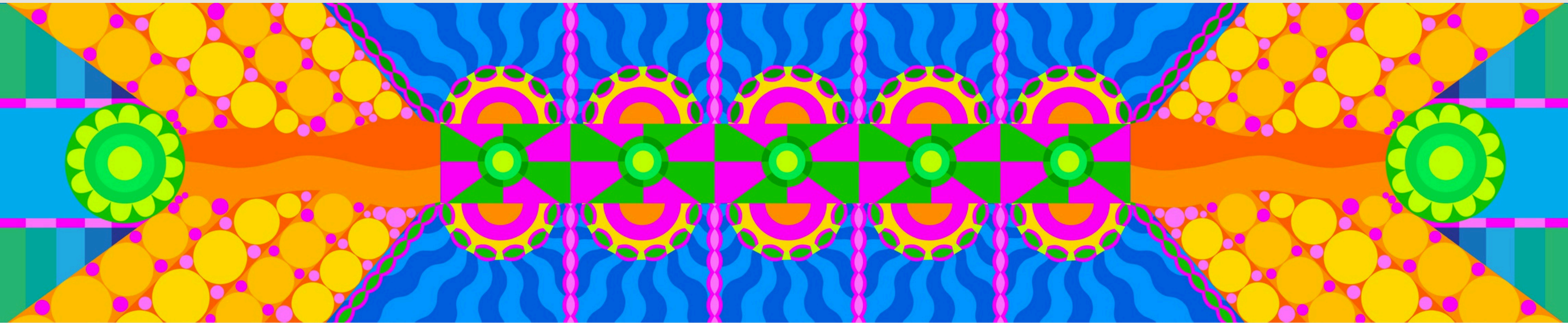
SITE VISIT

NOTABLE HIGHLIGHTS

- **Payne Avenue** – A walk along the AsiaTown neighborhood’s growing commercial corridor.
- **E. 66th Street** – A corridor in Cleveland’s Hough and MidTown neighborhoods currently undergoing significant transformation as part of the Cleveland Foundation’s nearby expansion.
- **Penn Square** – First visit to the Penn Square project site at the intersection of E. 55th and Euclid Avenue in Cleveland’s MidTown neighborhood.
- **Community Gathering at MidTown Tech Hive** – Small gathering with community members, artists, and project partners. Heard directly from community members about their hopes for the Penn Square installation.



PROPOSED DESIGN



Yinka Ilori's artwork invites the people of Cleveland to come together in a shared space. Within the piece, seeds, represented through circular forms, symbolise the collective effort people contribute, placing emphasis on input. It is small, intentional acts that you plant that allow growth to unfold naturally, without force. These shapes echo both flowers and beginnings, while ripples of water move through the composition, reflecting how each contribution can nurture and sustain a community growing together.

The work honours Cleveland's resilient and rooted communities. The people of Cleveland continuously shape what it means to create and sustain a place called home.

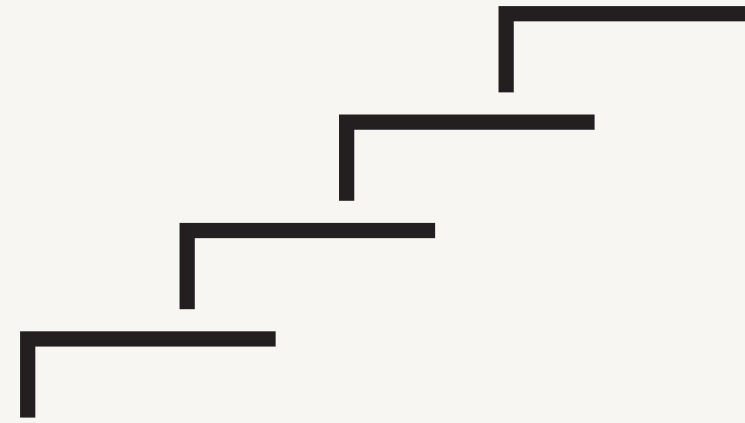
PROPOSED DESIGN EAST SIDE



PROPOSED DESIGN WEST SIDE



PROCESS + NEXT STEPS



- Finalize the design with **Yinka** using the detailed survey information provided by **KS Associates**. This includes making sure the design accounts for the architectural complexity of the bridge.
- Go through design review process for conceptual approval. Address any final comments or changes before returning for final approval and moving into permitting, ordering materials and installation.
- Order all paint and coating materials needed for the project. This includes confirming paint colors, quantities, and delivery timing so materials are available before installation starts and there are no delays.
- Continue working with **Markley's Precision** and **A&A Safety** on developing the Traffic Management Plan to safely manage vehicles and pedestrians during installation. Markley's Precision will be managing Phase 1 of the project and are outsourcing traffic control services to A&A Safety, who have already been in contact with the City on required permits, lane closures, signage, and safety requirements.
- Oversee the installation during late summer or early fall. This includes coordinating with contractor **Markley's Precision** for Phase 1 of the project – stripping and repainting the bridge and **local artist installers Alan Giberson and Mike Sobeck** for Phase 2 of the project – painting the mural onto the bridge and painting the retaining walls and columns.

**THANK
YOU!**