



# NEWS OF THE TOWN

Quarterly MidTown Residential Newsletter

ISSUE 4 • SPRING 2021



Photo : Caffeine Beats Virtual Concert. Cleveland artist Dre Walton and The Confirmation Band performing in MidTown Cleveland's Office conference room.

## NOTE TO OUR NEIGHBORS

Let's Spring into action! We are revved up now that we can have in person programming and events. With the proper safety protocols, MidTown Cleveland plans to launch a pop up event series that is focused on health and wellness, along with a week long International Mural Program, and plenty of other amazing community events. This newsletter is intended to share updates on development projects, offer you opportunities to get involved, and encourage you to take advantage of resources and initiatives that are available. We hope you enjoy, as we continue to build the "Town" together.

-Jeff Epstein

*Jeff Epstein*  
Executive Director

-Joi Carter

*Joi Carter*  
Senior Manager of Community Empowerment

## MIDTOWN RESIDENTIAL NEWSLETTER

### TABLE OF CONTENTS

MidTown Overview & Staff • 2-3

A Message From MidTown • 4

New MidTown Staff Members • 5

Meet Your Neighbor • 6

Around The Town • 7

Momentum In MidTown • 8-10

Community In Town • 11-12

Neighborhood Vision Plan • 13-14

Explore The Neighborhood • 15-17

News On The Go

## MIDTOWN OVERVIEW

MidTown Cleveland, Inc. is a nonprofit community and economic development organization serving the neighborhood between Cleveland State University and Cleveland Clinic. MidTown strengthens community through planning, placemaking, real estate development, community events, and business attraction, and works to ensure everyone benefits from the economic growth in the neighborhood.

### VISION:

MidTown Cleveland is a connected community in the center of it all, an inclusive place for people to innovate, create, prosper and live.

### MISSION:

MidTown Cleveland, Inc. leverages its diverse assets to develop a dynamic neighborhood that unites the city's downtown and innovation districts.

## STAFF DIRECTORY



### Jeff Epstein

Executive Director  
jepstein@midtowncleveland.org  
(216) 391-5080 ext. 108



### Joyce Huang

VP of Community Development  
jhuang@midtowncleveland.org  
(216) 391-5080 ext. 103



### Richard Barga

VP of Economic Development  
rbarga@midtowncleveland.org  
(216) 391-5080 ext. 104



### Joi Carter

Senior Manager of  
Community Empowerment  
jcarter@midtowncleveland.org  
(216) 391-5080 ext. 101



### Samira Malone

Neighborhood Planning  
Project Coordinator  
smalone@midtowncleveland.org  
(216) 391-5080 ext. 105



### Karis Tzeng

Director of AsiaTown Initiatives  
ktzeng@midtowncleveland.org  
(216) 391-5080 ext. 107



## **Carm Kelly**

Executive Assistant/  
Manager of Office Administration

ckelly@midtowncleveland.org  
(216) 391-5080 ext. 112



## **Xinyuan Cui**

AsiaTown Community Organizer

xcui@midtowncleveland.org  
(216) 391-5080 ext. 111



## **Chelsey Kovar**

Economic Development Associate

ckovar@midtowncleveland.org  
(216) 391-5080 ext. 110



## **Adam Allen**

Economic Opportunity Coordinator-  
AmeriCorps VISTA

aallen@midtowncleveland.org  
(216) 391-5080 ext. 106



## **Jeanniece Jackson**

Marketing & Special Projects Manager

jjackson@midtowncleveland.org  
(216) 391-5080 ext. 109

## **IMPORTANT CONTACT INFO**

### **MidTown Cleveland Inc.**

(216) 391-5080

### **Cleveland Hough Multipurpose Center**

(216) 664-4114

### **Third District Police**

(216) 623-5300

### **Cleveland City Council**

Councilman Basheer Jones (Ward 7)  
(216) 664-2908

Councilwoman Phyllis Cleveland (Ward 5)  
(216) 664-2309

### **Asian Services In Action, Inc.**

(216) 881-0330



## A MESSAGE FROM MIDTOWN CLEVELAND CONDEMNING ANTI-ASIAN DISCRIMINATION

Anti-Asian discrimination is very real in Cleveland and is causing great pain, fear, and trauma for many in our community. Harassment, racial slurs, and threatening behavior have become far too common here and are completely unacceptable. While the pandemic has caused great levels of pain and loss, both social and economic, to all of our communities, Asians and Asian Americans are being scapegoated for problems they are not responsible for causing. This is not a new phenomenon - Asian Americans have been stereotyped as unwelcome "perpetual foreigners" for centuries --but these acts of xenophobia, racism, resentment and hate have increased in recent months due to inflammatory language and false information around the origins and spread of COVID-19. We must be aware this is happening, even when cases are underreported, speak out against it, and do far more to show our support for and solidarity with the Asian community.

We are grateful to Cleveland City Council for unanimously passing a resolution earlier this week condemning this shameful bigotry, and thankful to our partners OPAWL, OCA Greater Cleveland, and our AsiaTown staff for leading the advocacy charge on these troubling issues.

While there are many societal and systemic changes that would prevent this type of harm, there are many ways we as individuals can all intervene to do something about this – among other things you can share this message to spread awareness, attend a virtual bystander intervention training, support local Asian-owned businesses, reach out to an Asian friend or neighbor to show you're thinking of them, call your elected officials, talk to your friends and family about the seriousness of this issue, and by all means speak up and say something if you see intolerance happening. For those who experience or witness micro-aggressions, bullying, harassment, hate speech, and other forms of racism or discrimination, we encourage you to report the incident (which you can do in one of twelve languages). Racism harms all of our communities - regardless of race. Let us stand together and build solidarity across communities of color, for we all deserve to live freely and safely, without the fear or threat of violence.

The City Council resolution reads as follows:

WHEREAS, the COVID-19 pandemic has created a public health crisis that has magnified the inequities that plague our society; and WHEREAS, the pandemic has led to racially motivated and discriminatory responses which disproportionately affect marginalized groups in the United States; and WHEREAS, during the pandemic, inflammatory, xenophobic, and racist rhetoric has put Asians and Asian American and Pacific Islander (AAPI) persons, families, communities, and businesses at risk; and WHEREAS, people of Asian descent have experienced individual acts of violence and aggression, and Asian-owned businesses have had a significant decline in customers for months as a result of unfounded coronavirus fears; and WHEREAS, this Council condemns all acts of racism and intolerance against anyone in America, and at this time, particularly denounces racism, xenophobia, and intolerance against AAPI communities; and WHEREAS, this Council believes that regular outreach, virtual town halls, and consultation with AAPI community organizations and leaders to engage in authentic relationships with impacted communities can help address COVID-19 related discrimination; and WHEREAS, this resolution constitutes an emergency measure for the immediate preservation of public peace, property, health, or safety, now, therefore, **BE IT RESOLVED BY THE COUNCIL OF THE CITY OF CLEVELAND:** Section 1. That this Council condemns all manner of racism, xenophobia, hate speech, intolerance, and discrimination in the City, especially against Asians and Asian American Pacific Islanders during this pandemic, and calls upon the Ohio Department of Health and the City Health Department to incorporate anti-racism messaging in its public education and digital messaging.

**For more information visit <https://advancingjustice-aajc.org/events> for bystander intervention training. Visit <https://stopaapihate.org/> to report an incident.**

## NEW MIDTOWN STAFF MEMBERS



The MidTown Cleveland team is growing! This past September MidTown Cleveland Inc. welcomed the addition of two new full-time staff members, Chelsey Kovar (pictured left) and Jeanniece Jackson (pictured right). Kovar will be working on business outreach initiatives as the new Economic Development Associate. As Marketing and Special Project Manager, Jackson is responsible for overseeing marketing communications across the MidTown Cleveland, Health Tech Corridor, and AsiaTown brands.

"Both Chelsey and Jeanniece bring a diverse set of skills and experience to MidTown, and we're happy to have them as part of the team," says MidTown Cleveland's Executive Director, Jeff Epstein.



# MEET YOUR NEIGHBOR

Iris and Octavia (her daughter) live in AsiaTown! Iris is part of the AsiaTown square dancing team. We interviewed them over WeChat.

"I moved from NYC about four years ago - I was 8 months pregnant! I used to own facial and beauty stores in New York. Now, I run a restaurant in Cleveland - China Kitchen at 6208 E. Broadway Ave. The restaurant has been there for 30 years! The previous owner passed it on to me. I chose to live in AsiaTown because I thought it would be easier to talk with others in my own language. I like living in AsiaTown because there are no language barriers. I live with my parents - my dad doesn't drive, and my mom doesn't read English, so they can get most things they need in AsiaTown. My relatives live next door too and we can all take care of each other. I have two kids - an eight-year-old son and Octavia, who is three and a half. She likes eating, makeup, and reading stories. I am still interested in facial and beauty products and am certified to give facials and massages! But I just do it for friends now. I am part of the Chinese Square (plaza) Dancing team in AsiaTown. It has been great and good for exercise. I used to dance in China, so it's been fun to start up again. Because of the recent violence towards AAPI communities, I would like to see everyone standing up and in solidarity with Asians and AAPIs. We all should stand together against racism."



## AROUND THE TOWN

### CAFFEINE BEATS

Are you looking for fun, connectivity and entertainment in the midst of a pandemic? MidTown MixTape Presents, Caffeine Beats: A Virtual Concert Series. Inspired by NPR's **Tiny Desk Concert**, Caffeine Beats focusses on attracting a younger audience and introducing them to the lost history of Leo's Casino, and recapturing the music synergy of Cleveland in the 1970's. We're honoring the foundation of which music legends have built, all while passing the baton to the next generation. These virtual concerts will feature local talent through live performances, while building an audience through community and social media! Our purpose is to create a viable culture and an arts scene in MidTown to provide more platforms for local artists! Tune in to see some of Cleveland's Brightest Stars!



### MIDTOWN MIXTAPE: UNPLUGGED

The MidTown Mixtape: Unplugged outdoor pop up series was born out of conversations with residents about evolving community-led programming with an emphasis on the need to connect with self and with others safely in the coming year. The pandemic has highlighted the need for outdoor space for residents on the east side to call "home", and data from MidTown's master planning effort has also demonstrated the lack of publicly accessible green space. These pop up events are a space for neighbors to honor culture, address community issues and celebrate musical talent.

Wellness is also an important element of focus for these events, which will connect participants with our community "energy centers". In holistic health philosophy, our energy centers are sources of harmony between body, mind and spirit. When they are blocked, this can cause mental and physical health complications. Each event will have activity that will allow practices to align our community's energy and allow us to tap into our creative and spiritual nature.

For more information visit our website,  
<https://midtowncleveland.org/midtown-mixtape/>

Follow us! @midtowncleinc @midtownclevelandinc

## Calendar of Events

- **March 31, 2021: Unlocking Our Imagination: Virtual Event**
- **April 22, 2021: Virtual Yoga w/ stretching**
- **May 20, 2021: Virtual History + Culture talks**
- **June 17, 2021: "Heart to Heart" Social distanced gathering- technology free zone.**
- **July 15, 2021: Community Zumba Event**
- **Aug 26, 2021: Unplugged live concerts outside**
- **Sept 30, 2021: Community Grounding- an event that connect us to nature**



Cleveland Walls! 2021, a week-long display of murals being painted in our city, presented by the Jack, Joseph and Morton Mandel Foundation with generous support from Dealer Tire Cleveland. More details to come!

## MOMENTUM IN MIDTOWN

As development increases in the MidTown neighborhood, our goal is to facilitate a conversation about equitable development between the community and developers. We are committing to more transparent communication about the projects that are in development. In addition, we will share any opportunities to provide feedback to developers as early as possible.



### HOUSING AT EUCLID AND EAST 75TH

Signet Development has acquired a long-vacant 6 acre site at East 75th between Euclid and Carnegie and plans to break ground in summer 2021 with 160 apartments spread across three newly constructed buildings. The apartments will be market rate apartments with rents targeted to be affordable to those who work in the area. Many may know the site as the old Colosseum building, which will be replaced by attractive new housing with retail on Euclid Avenue.



### INNOVATION COMMUNITY

Progress continues to build a new innovation building with space for community, researchers, entrepreneurs, and businesses at East 66th and Euclid, adjacent to the Cleveland Foundation building which broke ground in February. Programming featuring a diverse range of innovators in Cleveland will begin this spring.

### Warner & Swasey



MidTown continues to work with Penrose Development on the rehab of this vacant building into 140 affordable and mixed-income apartments. We are awaiting word from several tax credit programs which will help make the project a reality.

### East 66th Corridor



The City has engaged a firm to complete preliminary engineering on East 66th from Euclid to Superior, building on the plan developed with the community, with the goal of getting the project ready to begin construction in 2022.

### AsiaTown Redevelopment



The parking lot of the former Dave's Market on Payne Avenue may be developed into affordable apartments under a proposal from NRP Group and Frontline Development. The new building could feature some ground floor commercial space and would help activate a surface parking lot with new housing.

## MOMENTUM IN MIDTOWN (Cont.)

### MIDTOWN PROGRAMMING

We've reimagined our programming geared towards the residential and business community, as well as the health-tech community at large for MidTown Mornings and Innovation Intersections Series.



## Innovation Intersections

MidTown Cleveland is compiling a slate of programming this year (virtual to start, in person once it is safe) as a precursor to the MidTown innovation community project with a focus around innovation in Cleveland and bringing diverse communities into innovation. We're leveraging our partners and industry connections to co-brand and market these events.

### Our goal is to

- Build more awareness around the incredible work many innovators are doing in Cleveland
- Build momentum and awareness around the Cleveland Innovation Project
- Build a stronger sense of community around innovation
- Demystify innovation and highlight that non-tech based innovation is valued and important
- Start building the audience for programming once the new building opens



\*MidTown intends for these events to occur with more frequency as in person luncheons or happyhours.



For the first three months of our Innovation Intersection series will be hosted by Tagan Horton, MidTown resident and Venture For America alum

## Calendar of Events



### APRIL

4/13/2021 - 12-1:30 Internet Of Things Collaborative-joint project between Cleveland State and Case Western Reserve

4/22/2021 - 12-1:30 TechElevator (Marty Mordarski)

### MAY

5/6/2021 - 12-1:30 Digital C (Angela Bennett) \* Digital Divide work

5/20/2021 - 12-1:30 Nottingham (John Nottingham)\* new innovation center

### JUNE

6/10/2021 - 12-1:30 CWRU & Twelve Literary (Anant Madabushi and "Daniel Gray-Kontar)

6/30/2021 -12-1:30 UH Ventures (President David Sylvan)

For more information, please contact [ckovar@midtowncleveland.org](mailto:ckovar@midtowncleveland.org)

## MOMENTUM IN MIDTOWN (Cont.)

### REAL ESTATE 101

REAL ESTATE LITERACY



# Real Estate 101

## A COMMUNITY CONVERSATION

April 15, 2021 | 6:00 - 7:00 PM

Join us virtually for this introduction to basic real estate concepts that explain the development projects happening in MidTown.

Register for FREE at <http://tiny.cc/re101>

#### Instructors

Richard Barga, MidTown Cleveland Inc.

Michael Elliot, Cleveland Neighborhood Progress



MidTown Cleveland Inc. is piloting a Real Estate Literacy educational series designed to promote a more engaged and involved citizenry, particularly minority, women, Black, Indigenous, and People of Color (BIPOC) in MidTown. This free, four-part virtual course will provide participants with the basic understanding of the key concepts around real estate development in our neighborhood. Real estate requires a huge array of capabilities including people skills, financial acumen, negotiating ability, and technical knowledge. Having a basic understanding of the process, concepts, and key resources can be an invaluable for the community in real estate development.

The series will be taught by Michael Elliot from Cleveland Neighborhood Progress and Richard Barga from MidTown Cleveland.

For more information, please email [rbarga@midtowncleveland.org](mailto:rbarga@midtowncleveland.org). Event registration links are provided below.

## Courses

**April 15: Intro - Why Real Estate? How do we play a role?** - Despite its complexity, with the right skills and partnerships, it is possible to be highly successful in real estate. Real estate requires developing strong relationships with community leaders, architects and engineers, brokers, lawyers, financiers, and potential tenants. This course provides many basic real estate concepts to help residents and others in the Midtown community to understand terminology for the real estate development projects happening in the neighborhood. **Registration Link:** <http://tiny.cc/re101>

**May 20: The Development Process - Predevelopment, Construction Operation** - Many things must be brought together at the same time to make a real estate development successful. Despite these multiple parallel paths, there are still various phases in the development process that must occur. The material in this section is organized into three different phases of development, which loosely occur during the development process in the order presented here. **Registration Link:** <http://tiny.cc/re102>

**June 17: Transactions, Ownership and RE Law - Parties, Rights, Zoning** - Public and private laws govern and structure all real estate transactions. This section will provide insight into how real estate deals get done, explore municipalities' regulatory authorities, and show different publicly available websites for residents to search. **Registration Link:** <http://tiny.cc/re103>

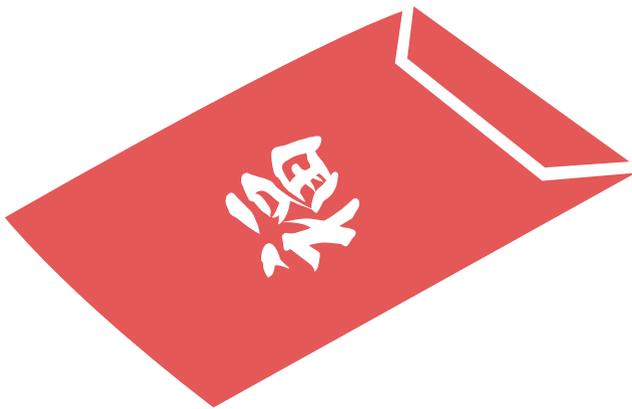
**July 15: Financing and Risk Assessment - Private vs public financing sources** - Real estate is a business, and like any business, financial success means generating a profit, a return on investment. This section will give a brief overview of how developments can be profitable but also risky, and how real estate is valued by investors. **Registration Link:** <http://tiny.cc/re104>

## ASIATOWN CLEVELAND CELEBRATES THE LUNAR NEW YEAR

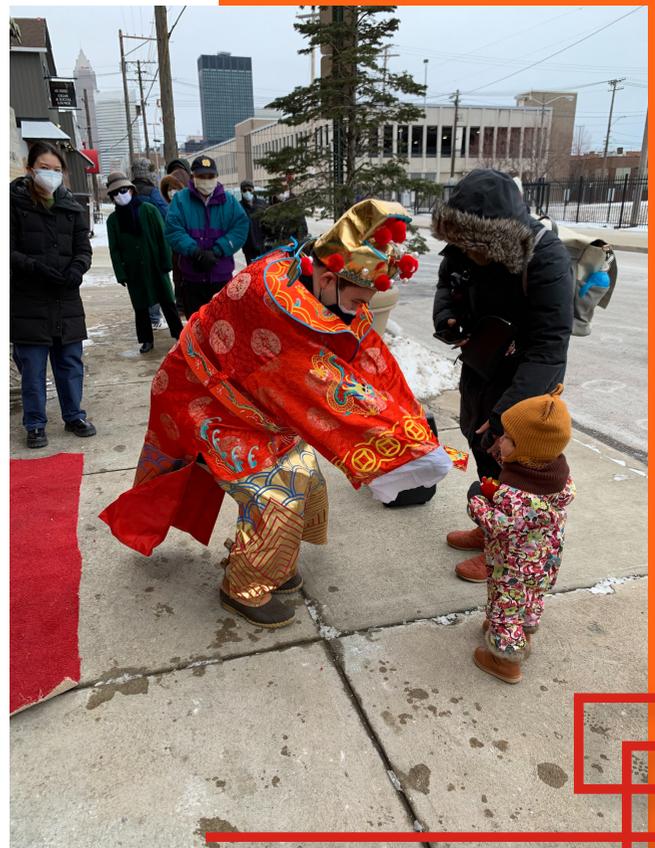
The Lunar New Year (also known as the Spring Festival, Tet, or Seollal) began this year on February 12, and celebrations continued for two weeks through the Lantern Festival (February 26). According to the zodiac calendar, we welcomed in the Year of the Metal Ox, known for hard work and honesty.

This year, in the midst of a rise of anti-Asian racism and discrimination, including the recent rise in violent acts against Asian and Asian American elders across the country, the community celebrated with heavy hearts but in an act of resistance to say that we are here, and this is our home. Thank you to Councilman Basheer Jones for introducing Res. 81-2021 to condemn all forms of racism, discrimination, and xenophobia, particularly naming anti-Asian racism which has increased through the pandemic.

While this year, we could not host a large in-person celebration as we typically do, our community found ways to celebrate in meaningful ways. The AsiaTown team delivered awards and thank you gifts to community leaders. We also delivered bags of rice flour to parents to make dumplings and rice cakes with their families.



For more information, Follow our Instagram:



## COMMUNITY IN THE TOWN (Cont.)

On Saturday, February 13, we hosted a small drive-in Lunar New Year celebration with a lion dance, firecrackers, and candy, sponsored by Emperor's Palace and the Cleveland Asian Festival / OCA Greater Cleveland. Volunteers hand-painted calligraphy couplets, posted around doors to usher good fortune for the new year. The Cleveland Asian Festival and OCA Greater Cleveland also sponsored the Kwan Family Lion Dance, who performed at key locations throughout AsiaTown to bring good luck and prosperity to the businesses. 新年快乐! 恭喜发财!

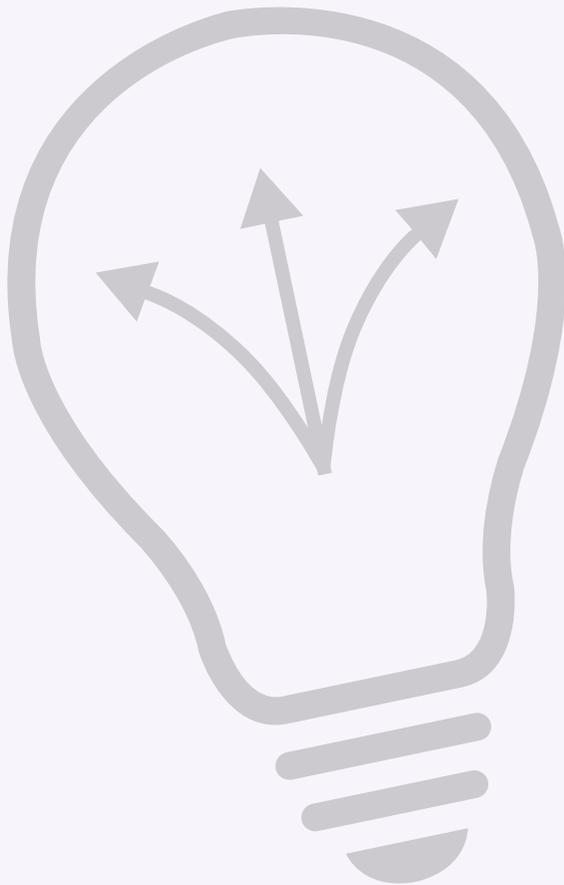
Visit

<http://www.asiatowncleveland.org>  
for more information.



## NEIGHBORHOOD VISION PLAN

After a year of outreach and planning, we are happy to share that the MidTown Neighborhood Vision Plan is in its final stages. The team is currently reviewing the vision, goals, strategies (shown here) and actions to ensure that it captures the spirit of our community for the next five years. Thank you to all those who have contributed your valuable insights and experiences – we hope to share the final plan with you later this spring!



### NEIGHBORHOOD *Our Vision*

The MidTown Neighborhood is at the intersection of several neighborhoods - AsiaTown, Hough, Central, Fairfax, and Downtown. Home to a wide variety of individuals, industries, and organizations, the MidTown community benefits from the connectedness of its stakeholders, physically and socially. MidTown's location, supportive business community and unique programming **connect people with job opportunities, helps us to retain a diverse mix of businesses, and create inclusive pathways for growth.**

**The MidTown Neighborhood is a place for connection, belonging, and the joyful celebration of the patchwork of cultures and communities that make up MidTown.** In MidTown, prosperity is reinvested in the community, equity and inclusion are fundamental expectations, and innovation helps families realize the opportunities promised to generations before them.

MidTown **residents are involved and empowered** to be self-sufficient and drive change in the neighborhood. Our many voices are amplified in public spaces and the streets are alive with activity. People of all backgrounds find wellness and healing, lifted by a network of purpose-driven partners. Now and in the future, there is a place for everyone in MidTown.

# NEIGHBORHOOD VISION PLAN (Cont.)

## Headlines

1. MidTown doesn't have a single identity, it's a **patchwork**. Because of this, people identify with MidTown in different ways.
2. Midtown is the **intersection** of **diverse** communities.
3. All stakeholders agree that MidTown's **location** is its' biggest asset.
4. There is a need to focus on improving community **health** outcomes.
5. MidTown needs to be a pipeline for **jobs** that are accessible to people in the local area.
6. MidTown has **housing**, but it is not the center of any single community.
7. There isn't a **place** that brings people together. There needs to be one, and it needs to be **bold**.
8. MidTown is **designed** to be a pass-through. It can be redesigned.

### LIKES AND DISLIKES

(SOURCE: INTERFACE STUDIO SURVEY, 2020)

"What I like most about MidTown is..." *the people* *the location*

#### Residents said:

MY NEIGHBORS or SENSE OF COMMUNITY	31%
IT'S CONVENIENT	21%
IT'S EASY TO COMMUTE	20%
THE LOCAL VIBE	20%

#### Workers said:

EASY ACCESS TO DOWNTOWN & UC	47%
IT'S EASY TO PARK	46%
IT'S CLOSE TO HOME	27%



Workers' likes mostly relate to **convenience**, while residents' focus on **people and culture**.

#### MidTown residents and workers have similar concerns about the neighborhood.

#### Residents said:

I HAVE CONCERNS ABOUT PUBLIC SAFETY	36%
THE LACK OF STORES/BUSINESSES	33%
THE AREA DOES NOT LOOK CLEAN AND ATTRACTIVE	19%

#### Workers said:

I HAVE CONCERNS ABOUT PUBLIC SAFETY	44%
THE AREA DOES NOT LOOK CLEAN AND ATTRACTIVE	33%
THE LACK OF LUNCH OPTIONS	37%



Residents rely on MidTown's businesses for everyday services and errands, while workers are more concerned about lunch options than retail businesses.



### MIDTOWN NEIGHBORHOOD VISION PLAN

## Goals

To achieve our vision, we will:

GOAL

Create places, programs, and spaces that welcome everyone

GOAL

Grow MidTown's Business & Innovation Economy

GOAL

Amplify MidTown's Identity & History

GOAL

Grow as a complete Neighborhood

GOAL

Create an environment that supports Personal Health, Wellness & Safety

GOAL

Pursue Racial Equity & Economic Prosperity for All

## Pop-up Event!

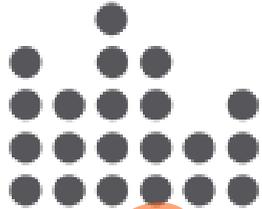


Residents expressed their wants and needs for the community at our pop up event at Dave's.

## EXPLORE THE NEIGHBORHOOD

### ACCESS TECH



**access  
tech**   
powered by JumpStart with support from Verizon

**Access Tech** is a technology-centered training and technology access initiative for Cleveland residents and is offered at no cost to participants. Access Tech aims to bring individuals and small business owners and their employees training resources, tools and expertise needed to advance and thrive in the rapidly growing technology industry.

Perfect for job seekers, career builders, entrepreneurs and small businesses, Access Tech accelerates digital access and proficiency by offering training programs in the following areas:

- **Foundational Digital Skills**
- **Career Development**
- **Business Formation and Growth**

Powered by JumpStart and funded by Verizon, Access Tech provides expanded program offerings in collaboration with trusted community partners.

### Managing Partner

**JumpStart** is a venture development organization, combining the principles of (private) venture capital and (non-profit) economic development to help entrepreneurs start and grow companies. In collaboration with our partners, JumpStart will generate dramatically improved and inclusive economic outcomes by supporting diverse entrepreneurs, optimizing entrepreneurial ecosystems and accelerating innovation.



For more on this program, visit their website! <https://atpcleveland.com/>

LEAD SAFE  
**Loans & Grants**  
APPLICATIONS  
ARE NOW OPEN!

Find out if you're eligible for financial assistance and apply today.

[chnhousingpartners.org/lead](http://chnhousingpartners.org/lead)

LEAD SAFE  
**HOTLINE**  
is now live!

If you have questions about the Lead Safe Certification, becoming a Lead Safe Worker, or need more resources, call our Hotline at:

**833.601.5323**

## EXPLORE THE NEIGHBORHOOD (Cont.)

### NEIGHBORHOOD LEADERSHIP DEVELOPMENT PROGRAM



The [Neighborhood Leadership Development Program](#) is expecting to reopen our leadership program in the late summer/early fall of 2021. NLDP is excited to announce that the Cohort XIV Pre-Recruitment Period is now open. We understand how challenging this past year has been and are now calling upon community leaders to invest in their leadership journeys in 2021.

Through pre-recruitment we are hoping to gain a better sense of how many community leaders are interested in becoming a part of NLDP Cohort XIV and whether they feel comfortable gathering for in-person sessions, once it is safe to do so. Our priority when gathering a new cohort is to keep everyone involved safe and healthy while participating in the program. It is our goal to begin Cohort XIV in the Fall of 2021; however, the final decision on enrolling a new Cohort ultimately depends on the risk of COVID-19 and local and state health mandates in place at that time.

We welcome active community leaders in Cleveland to submit an interest form today! To learn more about our 16-session curriculum, [click here to review NLDP's 2019-2020 Curriculum Schedule](#).

The pre-recruitment interest form is designed to help NLDP as we plan for our next cohort; it does not guarantee acceptance into The Neighborhood Leadership Development Program.

Complete a short interest form today and share with your network of community leaders!

Questions? Email Julia at [jferra@nldpcleveland.com](mailto:jferra@nldpcleveland.com) or call [216-776-6170](tel:216-776-6170).

## EXPLORE THE NEIGHBORHOOD (Cont.)

### NEIGHBORHOOD CAREER HOTLINE

YOUR NEIGHBORHOOD  
CAREER HOTLINE  
LAUNCHES MARCH 31!

  
Towards Employment

CALL 216 399 3550  
M-F 9-3  
[CUTT.LY/CAREERHOTLINE](http://CUTT.LY/CAREERHOTLINE)

**MidTown** is excited to announce the launch of the **Neighborhood Career Hotline** on **April 1!** MidTown is partnering with our West side friends at **MetroWest Community Development Organization** and our East side neighbors **Burten, Bell, Carr Development, Inc. (BBC)** to spread awareness of this new, easy way to get connected to job training opportunities. A counselor at **Towards Employment** will match you to a training program that matches your skills and interests and help connect you to resources on tuition assistance and other supports to help make this opportunity a reality for you! We would like to thank the **Fund for Our Economic Future** for making this hotline possible.

JOIN US FOR A VIRTUAL  
PANEL KICK-OFF EVENT  
TO LEARN MORE!

  
Towards Employment

THUR APRIL 1 6PM  
SIGN UP AT  
[TINY.CC/HOTLINELAUNCH](http://TINY.CC/HOTLINELAUNCH)

Anyone 18 or older is welcome to call, including those who were involved in the criminal justice system. We especially invite **Black and Latinx** workers and are putting a special focus on fields where folks are underrepresented, like IT and business. There are also opportunities in healthcare, manufacturing, and more!

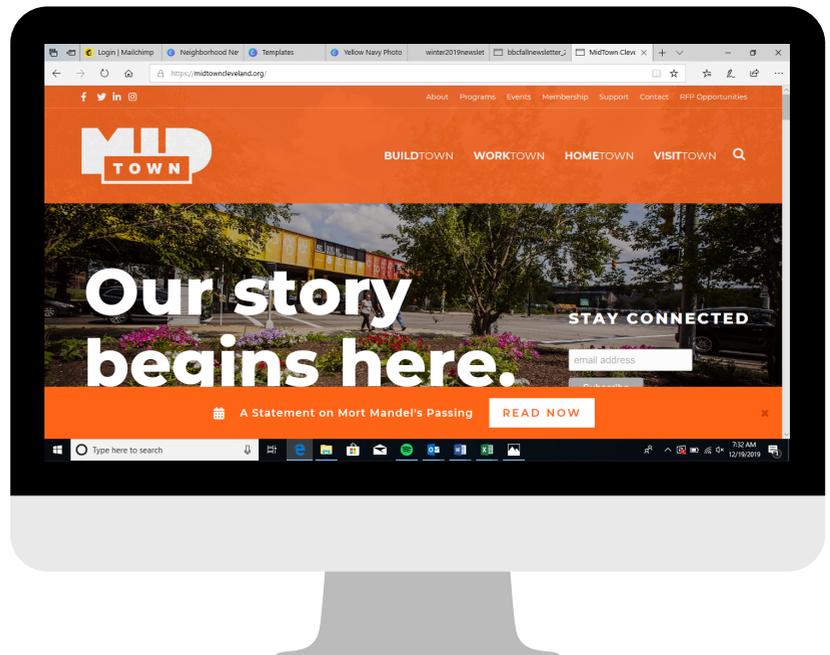
If you want a better life for you and your family, please call starting on April 1. You can also find information and submit a request for information at [cutt.ly/careerhotline](http://cutt.ly/careerhotline). We are also hosting a virtual kick-off event on April 1 at 6pm which you can register to attend at [tiny.cc/hotlinelaunch](http://tiny.cc/hotlinelaunch). We hope to see you there!

## LOOKING FOR JOB OPPORTUNITIES?



There are many job opportunities in MidTown. Be sure to check out our website and apply today!

[midtowncleveland.org/job-board](http://midtowncleveland.org/job-board)



## Follow Us!

For more information be sure to follow us on social, check out our website and subscribe to our E-Newsletter!

Search...www.midtowncleveland.org



@midtowncleinc



@MidTownClevelandInc



@midtowncleinc

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses, income, and any other financial activity. The document also highlights the need for regular reconciliation of accounts to identify any discrepancies early on.

In addition, the document provides a detailed overview of the accounting cycle, which consists of eight steps: identifying the accounting cycle, analyzing the source documents, journalizing the transactions, posting to the ledger, preparing a trial balance, adjusting the accounts, preparing financial statements, and closing the books. Each step is explained in detail, with examples and practical tips to help the reader understand the process.

The second part of the document focuses on the preparation of financial statements. It covers the balance sheet, income statement, and statement of cash flows, explaining how each statement is derived from the accounting records. The document also discusses the importance of comparing the financial statements to the budget and identifying any variances. This helps management to understand the performance of the organization and make informed decisions.

Finally, the document concludes with a summary of the key points and a reminder of the importance of accuracy and transparency in financial reporting. It encourages the reader to seek professional advice if needed and to stay up-to-date with the latest accounting standards and regulations.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial data. This includes not only sales and purchases but also expenses and income. The text suggests that a consistent and thorough record-keeping system is essential for identifying trends and making informed decisions.

Next, the document addresses the issue of budgeting. It explains that a well-defined budget helps in controlling costs and maximizing resources. By setting a clear financial plan, individuals and organizations can avoid overspending and ensure that their financial goals are met. The text provides practical advice on how to create a budget that is realistic and adaptable to changing circumstances.

The third section focuses on the importance of regular financial reviews. It states that periodic assessments of the financial situation allow for the identification of areas where adjustments may be needed. This process involves comparing actual performance against the budget and analyzing the reasons for any variances. The document encourages a proactive approach to financial management, where potential issues are addressed before they become significant problems.

Finally, the document concludes by highlighting the long-term benefits of sound financial practices. It notes that consistent attention to detail and a commitment to financial discipline can lead to sustained growth and stability. The text serves as a guide for anyone looking to improve their financial health and achieve their long-term objectives.