Community Open House 3
Plan Recommendations
August 19, 2019
CORE TEAM, CONSULTING TEAM & STEERING COMMITTEE

Core Team:
- MidTown Cleveland
- City of Cleveland
- Northeast Ohio Areawide Coordinating Agency (NOACA)

Consulting Team:
- Nelson\Nygaard
- City Architecture
- Guide Studio
- Loukas Engineering

Steering Committee:
- Community Partners
- Businesses
- Institutions
- MidTown Board
- Cleveland City Council
- City Departments
- Public Agency Partners
- Residents
NOACA's Transportation for Livable Communities Initiative (TLCI) provides assistance to communities and public agencies for integrated transportation and land use planning and projects that strengthen community livability. The initiative advances the goals of NOACA’s Regional Strategic Plan by:

- Developing transportation projects that provide more travel options
- Promoting reinvestment in underutilized or vacant/abandoned properties
- Supporting economic development
- Ensuring that the benefits of growth and change are available to all community members
- Enhancing regional cohesion
- Providing people with safe and reliable transportation choices
CARNEGIE AVENUE TLCI CORRIDOR STUDY - PROJECT FOCUS AREA
PROJECT GOALS

• Re-envision the corridor’s identity
• Increase transportation options and traffic calming interventions
• Promote health, equity & sustainability
• Support economic development by promoting real estate reinvestment in underutilized or vacant/abandoned properties
• Bring physical and aesthetic cohesion to the corridor
• Develop incremental tasks for implementation within the next 2 – 5 years
PROJECT SCOPE

• Analysis of Current Conditions & SWOT
• Transportation Alternatives Plan
• Land Use & Nodal Recommendations
• Streetscape, Wayfinding & Identity Plan
• Implementation Plan & Cost Estimates

Public engagement activities have been integrated into each project element.
OPEN HOUSE 2
COMMUNITY INPUT

Travel Trade-offs

When I consider the future of Carnegie Avenue in view of community goals...

I would rather...

- Reduce traffic capacity on Carnegie Avenue
- Preserve on-street parking in downtown
- Large public node at intersections
- Inventory and analyze all bus routes
- Dedicated sidewalk facilities
- Minimizeatraffic speeds
- Minimize new development
- More people walking
- More people cycling
- Media Karren bowling traffic
- Have places to park on street

When I consider the future of Carnegie Avenue in view of community goals...

I would rather...

- More on-street parking
- Be able to relax in a green street
- Better traffic flow on paths
- No new fast traffic
- Vote on street/bike lanes
- Vote on street/bike lanes
02 | Strategies Overview
THE CARNEGIE AVENUE VISION

Carnegie Avenue is a safe, vibrant, thriving multimodal corridor that serves as a “connective tissue” between people, businesses, and neighborhoods. The corridor provides opportunities for economic growth and human interaction with through a historic and unique mix of businesses, buildings, public spaces, and community assets.
ORGANIZING STRATEGIES

Cultivate Neighborhood and Economic Development
- Use infill development opportunities to fill gaps in the urban fabric and make Carnegie a desirable place to be.
- Create a balance between smaller-scale, neighborhood-centered commercial development and larger-scale, auto-oriented development, encouraging and supporting establishment and success of locally owned businesses.
- Celebrate the corridor as a place for creative entrepreneurship through new business models.

Improve Multimodal Mobility & Neighborhood Connections
- Identify key locations along the corridor for enhancing mobility, identity, and development.
- Create stronger / safer connections to surrounding neighborhoods.
- Enhance walkability by prioritizing the pedestrian and supportive public realm amenities & infill development.

Create or Reinforce the Corridor’s Identity and “Sense of Place”
- Maintain the quirky mixture / character of the street.
- Beautify the public realm through art, streetscape, and storefront improvements.
- Consider / reinforce Carnegie as the “connective tissue” between people, businesses, and neighborhoods.
PROPOSED LAND USE ZONES

LEGEND

- Industrial & Manufacturing
- Residential / Multi-Family
- Institutional
- Mixed Use
- Transportation & Utilities
- Office
- Parking
- Retail
- Vacant Land
MANUFACTURING / LIGHT INDUSTRIAL USES

Manufacturing & Office
Site: 8.10 Acres
Building: 140,000 S.F.
FAR: 0.39

Light Industrial
Site: 2.86 Acres
Building: 88,300 S.F.
FAR: 0.71

Can also include:
• Corporate Office
• Incubator space

• Warehouse / enclosed storage
• Automotive uses / services
MIXED-USE

Office over Commercial
Site: 1.1 Acres
Building: 25,200 S.F.
FAR: 0.53

Residential over Retail
Site: 2.20 Acres
Building: 46,500 S.F.
FAR: 0.49

Can also include:
- Hotel
- Live / work
- Parking structure
- Commercial
- Educational
- Fitness / recreation
RETAIL & RESIDENT SUPPORT SERVICES

Retail / Commercial / Office
Site: 8.10 Acres
Building: 140,000 S.F.
FAR: 0.39

Dine-in Restaurant (local, healthy)
Site: 0.40 Acres
Building: 3,700 S.F.
FAR: 0.21

Can also include:
- Apartments
- Educational / Job training
- Laundry / dry cleaning
- Entertainment
- Market / grocery / convenience
- Fitness / recreation
Intersection Improvement Options - Tier 1

1. Pedestrian Crossing
2. Transit Waiting Area
3. Shared Lane Markings
4. Leading Pedestrian Interval
5. No Turn on Red (Optional)
Intersection Improvement Options - Tier 2

1. Pedestrian Crossing
2. Pedestrian Refuge Island
3. Raised Median
4. Transit Waiting Area
5. Pavement Markings on the Approach to the Raised Median
6. Edge Raised Median with White Or Yellow Reflective Materials
7. Leading Pedestrian Interval
8. No Left Turn from Carnegie
9. No Turn on Red (Optional)
MEDIAN PEDESTRIAN CROSSING OPTIONS

• Application at intersections or mid-block
• Increased visibility for crossing pedestrians
• Allows refuge for slower-moving pedestrians
• Opportunity for landscaping, public art, etc.
BICYCLE NETWORK ALTERNATIVES

• Bike Lanes
• Bike Boulevards
• Protected Bikeways
• Cycle Tracks
• Multi-Use Paths
BICYCLE NETWORK AMENITIES

• Bike Share
• Bike Parking
• Pavement Striping
• Network Signage
• Actuation & Detection
MOBILITY HUBS

Align transportation options and amenities in strategic locations* to foster seamless connections and improve service. Features include:

• Transit stops
• Shelter & seating
• Shared vehicles (bikes, scooters, cars)
• Information (signage, kiosks, printed materials)
• Curbspace for pickup/dropoff

*Not all locations will be amenable to all features.
05 | Streetscape & Identity
TYPICAL STREETSCAPE ENHANCEMENTS

**Short Term Actions & Safety Enhancements**
- Plant new trees
- Update fencing and parking lot screening
- Install signage, banners and public art
- Enable on-street parking during off-peak hours
- Re-stripe bold pedestrian crosswalks

**Long Term Goals**
- Install landscaped medians + refuge islands
- Add tree pits + landscaping
- Install pedestrian / cyclist amenities, furniture, + enhanced lighting
- Bury overhead utilities
- Consolidate driveways
WAYFINDING, BRANDING, AND STREETSCAPE ENHANCEMENTS
WAYFINDING, BRANDING, AND STREETSCAPE ENHANCEMENTS
E 55TH – E. 65TH STREETSCAPE ENHANCEMENTS
E 65TH – E. 69TH STREET REDEVELOPMENT

Opportunity:
- Retain existing business(es)
- Open up ground floor for storefronts, small businesses
- Enhanced pedestrian experience

Traffic Control:
- Maintain 2-way traffic
- Create predictable vehicle movements
- Reduce conflict zones

Enhanced Pedestrian Safety:
- Pedestrian refuge islands
- High visibility crosswalk striping
E 74TH – E 79TH STREET REDEVELOPMENT PLAN

Retain Existing Businesses
- Expand operations, additional storefronts
- Support with on-street parking on E. 77th and Carnegie (during off-peak hours)
- Outdoor dining patios / seating and buried utilities (long term)

Redevelopment Site:
- Commercial / Office / Retail
- Mixed-use potential given site size and location

Opportunity:
- Restore historic building facades
- Populate vacant storefronts

Right of Way:
- Clean up, repair sidewalks
- Landscaped medians for beautification & traffic calming
- Pedestrian amenities, furniture
- Enhanced lighting

Enhanced Pedestrian Safety:
- Pedestrian refuge islands
- High visibility crosswalk striping
- RRFB or HAWK signals

Redevelopment Site:
- Retail / Office development
- On-site parking (in rear)
07 | Open House Goals
KEY CONCEPTS AND ACTIONS

Nine key concepts and actions have been established to achieve the vision and goals outlined above. These concepts can be implemented in stages over time, beginning with small steps that can set the stage for more dramatic improvements as momentum builds.

Enhance the streetscape to stitch together & beautify the corridor’s fabric, promote walkability, calm traffic, and create opportunities for unique “pockets” of activity and expression.
KEY CONCEPTS AND ACTIONS

2 Invest in place defining improvements between E. 65th and E. 69th that build upon the success of MidTown Tech and create transformative mobility and development opportunities

3 Reinforce the commercial district centered on E. 77th Street, establishing a pedestrian-oriented commercial core for the Corridor
KEY CONCEPTS AND ACTIONS

4. Modify existing zoning district code to align with the new vision for desired development patterns, smart economic growth, and enhanced mobility options.

5. Redevelop vacant land and buildings using a combination of existing tools and new models / strategies to meet the current and future needs of the business and residential markets.
KEY CONCEPTS AND ACTIONS

Establish the E. 40th and E. 71st Street corridors as north-south bicycle network routes, enhance them through upcoming capital projects and integrate them into the City’s Bike Plan update.

Implement traffic calming & safety measures at all intersections to reduce crashes, establish gateways, and facilitate safe crossings for all travelers.
KEY CONCEPTS AND ACTIONS TO ACHIEVE THE VISION

Pilot a community circulator that complements RTA service and connects residents to vital assets within the MidTown, Hough, Central, and Fairfax neighborhoods.

Locate a series of “mobility hubs” along the corridor to enhance connections to the broader community.
OPEN HOUSE GOALS & ACTIVITIES

- Review work to date
- Understand + Discuss Strategies + Concepts
- Provide Feedback on Key Concepts + Actions
- Share + keep in touch!
OPEN HOUSE GOALS & ACTIVITIES

Review

Understand + Discuss

Provide Feedback

Existing Conditions & Opportunities: Maps

Focus Area: East 65th - East 69th

reincarnarg: Project Priority Feedback

Existing Conditions & Opportunities: Feedback

Moving People: Connecting Neighborhoods
THANK YOU!

www.reincarnegie.com