re·inCarnegie

reconnect · rethink · reinvest

A NEW PLAN FOR CARNEGIE AVENUE

Community Open House 3 Plan Recommendations August 19, 2019













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E. 55 St

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01 | Project Overview



A NEW PLAN FOR CARNEGIE AVENUE



CORE TEAM, CONSULTING TEAM & STEERING COMMITTEE

Core Team:

- MidTown Cleveland
- City of Cleveland
- Northeast Ohio Areawide
 Coordinating Agency (NOACA)

Steering Committee:

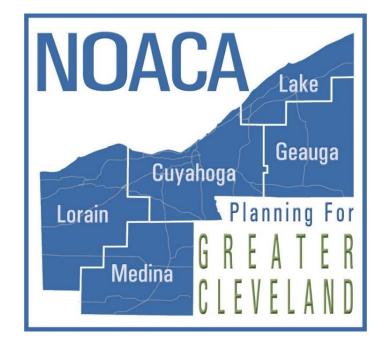
- o Community Partners
- Businesses
- o Institutions
- o MidTown Board

Consulting Team:

- o Nelson\Nygaard
- City Architecture
- o Guide Studio
- Loukas Engineering
- Cleveland City Council
- City Departments
- Public Agency Partners
- Residents

TLCI PROGRAM OVERVIEW

NOACA's Transportation for Livable Communities Initiative (TLCI) provides assistance to communities and public agencies for integrated transportation and land use planning and projects that strengthen community livability. The initiative advances the goals of NOACA's Regional Strategic Plan by:



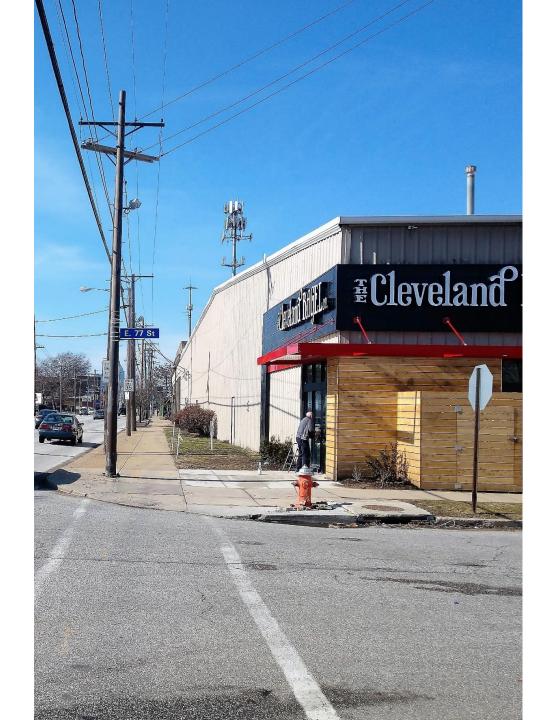
- Developing transportation projects that provide more travel options
- Promoting reinvestment in underutilized or vacant/abandoned properties
- Supporting economic development
- Ensuring that the benefits of growth and change are available to all community members
- Enhancing regional cohesion
- Providing people with safe and reliable transportation choices



CARNEGIE AVENUE TLCI CORRIDOR STUDY -PROJECT FOCUS AREA

PROJECT GOALS

- Re-envision the corridor's identity
- Increase transportation options and traffic calming interventions
- Promote health, equity & sustainability
- Support economic development by promoting real estate reinvestment in underutilized or vacant/abandoned properties
- Bring physical and aesthetic cohesion to the corridor
- Develop incremental tasks for implementation within the next 2 – 5 years



PROJECT SCOPE

- Analysis of Current Conditions & SWOT
- Transportation Alternatives Plan
- Land Use & Nodal Recommendations
- Streetscape, Wayfinding & Identity Plan
- Implementation Plan & Cost Estimates

Public engagement activities have been integrated into each project element.

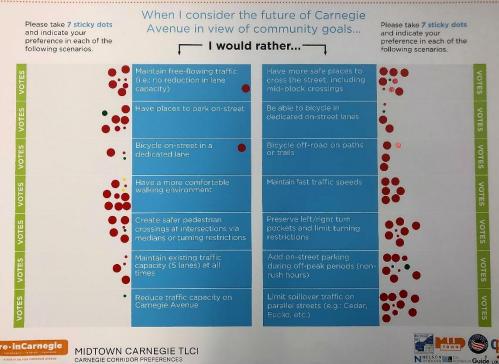


OPEN HOUSE 2 COMMUNITY INPUT





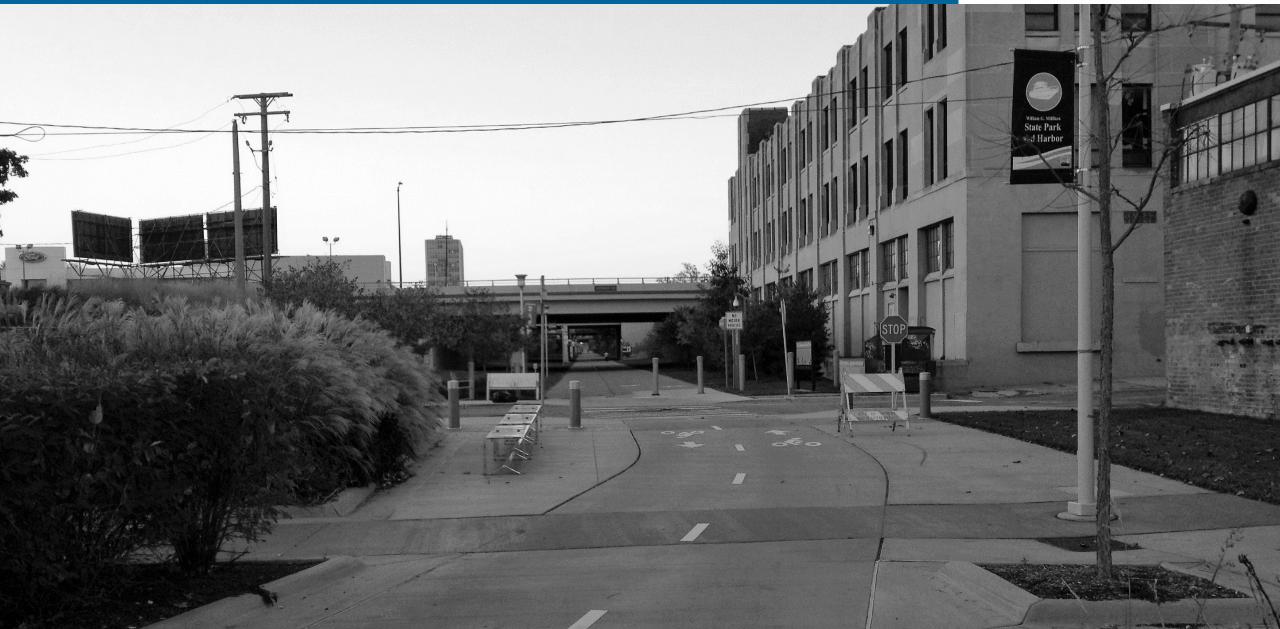
[°]Travel Trade-offs



02 | Strategies Overview



A NEW PLAN FOR CARNEGIE AVENUE



THE CARNEGIE AVENUE VISION

Carnegie Avenue is a safe, vibrant, thriving multimodal corridor that serves as a "connective tissue" between people, businesses, and neighborhoods. The corridor provides opportunities for economic growth and human interaction with through a historic and unique mix of businesses, buildings, public spaces, and community assets.

ORGANIZING STRATEGIES

Cultivate Neighborhood and Economic Development

- Use infill development opportunities to fill gaps in the urban fabric and make Carnegie a desirable place to be.
- Create a balance between smaller-scale, neighborhood-centered commercial development and larger-scale, autooriented development, encouraging and supporting establishment and success of locally owned businesses.
- Celebrate the corridor as a place for creative entrepreneurship through new business models.

Improve Multimodal Mobility & Neighborhood Connections

- Identify key locations along the corridor for enhancing mobility, identity, and development.
- Create stronger / safer connections to surrounding neighborhoods.
- Enhance walkability by prioritizing the pedestrian and supportive public realm amenities & infill development.

Create or Reinforce the Corridor's Identity and "Sense of Place"

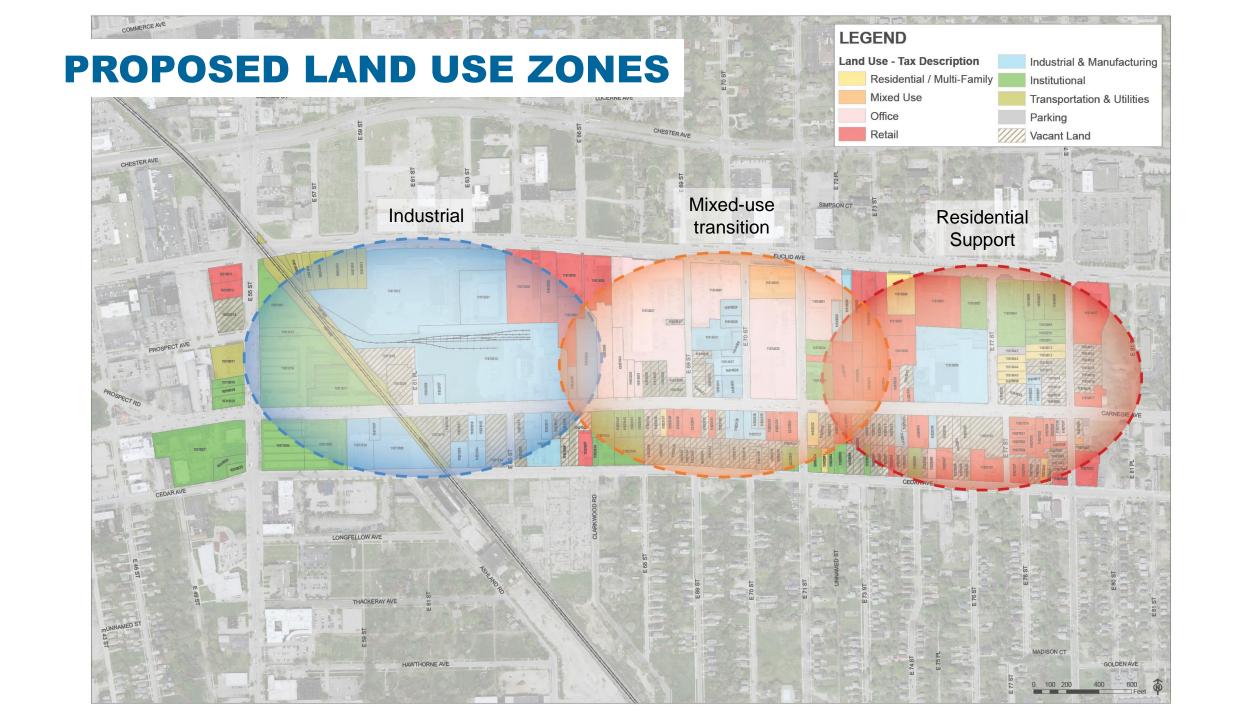
- Maintain the quirky mixture / character of the street.
- Beautify the public realm through art, streetscape, and storefront improvements.
- Consider / reinforce Carnegie as the "connective tissue" between people, businesses, and neighborhoods.

03 | Development & Zoning



A NEW PLAN FOR CARNEGIE AVENUE





MANUFACTURING / LIGHT INDUSTRIAL USES

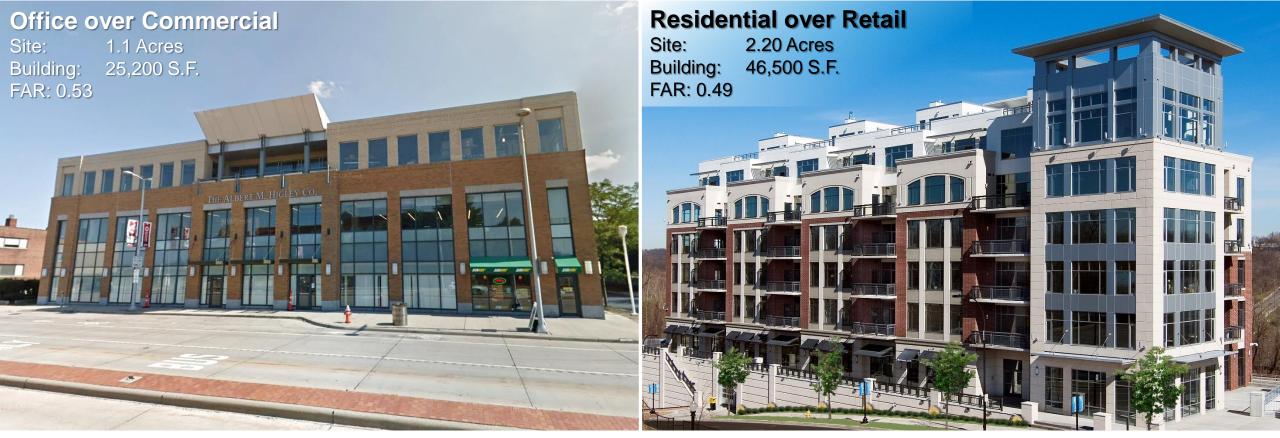


Can also include:

- Corporate Office
- Incubator space

- Warehouse / enclosed storage
- Automotive uses / services

MIXED-USE



Can also include:

- Hotel
- Live / work

- Parking structure
- Commercial

- Educational
- Fitness / recreation

RETAIL & RESIDENT SUPPORT SERVICES



Can also include:

- Apartments
- Educational / Job training
- Laundry / dry cleaning
- Entertainment

- Market / grocery / convenience
- Fitness / recreation

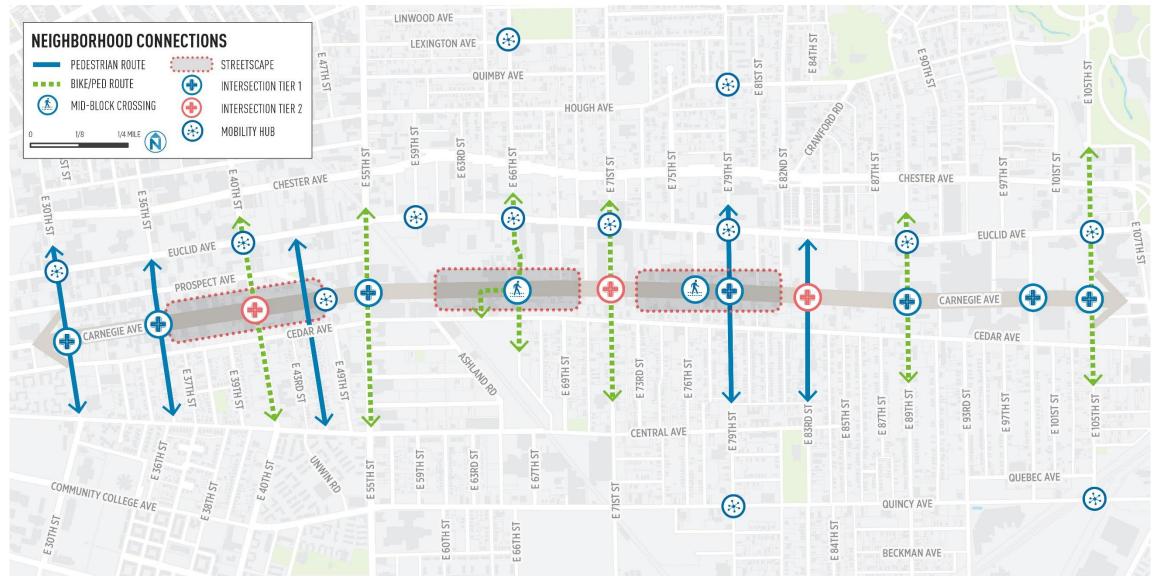
04 | Transportation Network

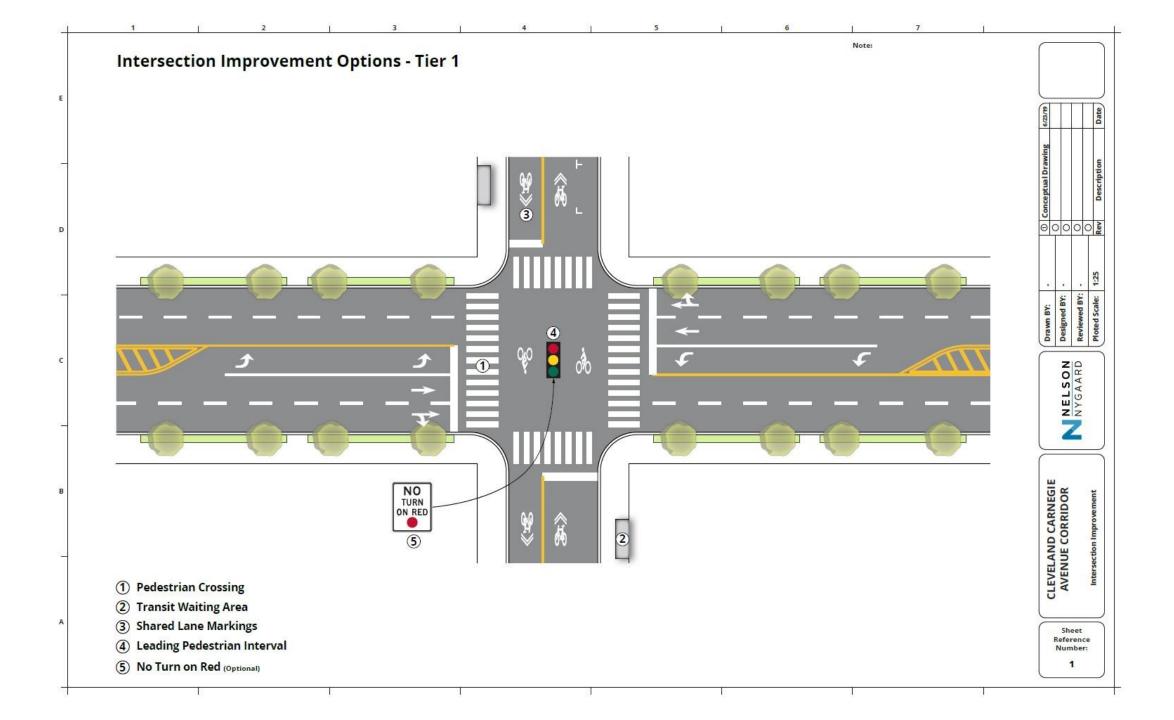


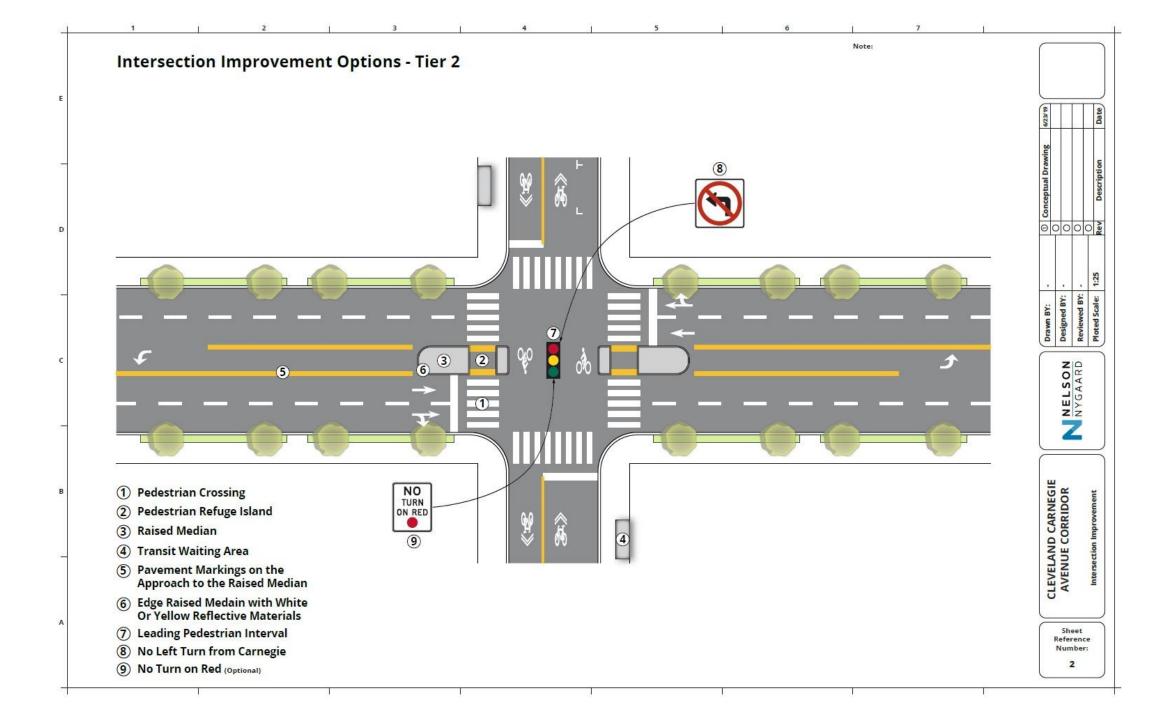
A NEW PLAN FOR CARNEGIE AVENUE



NEIGHBORHOOD CONNECTIONS







MEDIAN PEDESTRIAN CROSSING OPTIONS

- Application at intersections or mid-block
- Increased visibility for crossing pedestrians
- Allows refuge for slower-moving pedestrians
- Opportunity for landscaping, public art, etc.









BICYCLE NETWORK ALTERNATIVES

- Bike Lanes
- Bike Boulevards
- Protected Bikeways
- Cycle Tracks
- Multi-Use Paths





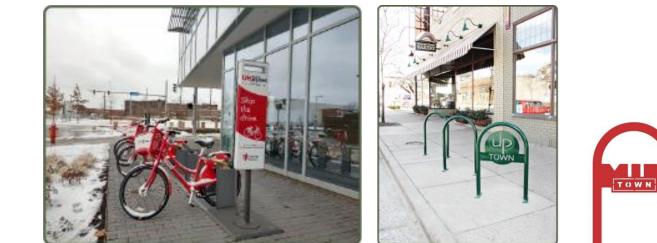






BICYCLE NETWORK AMENITIES

- Bike Share
- Bike Parking
- Pavement Striping
- Network Signage
- Actuation & Detection



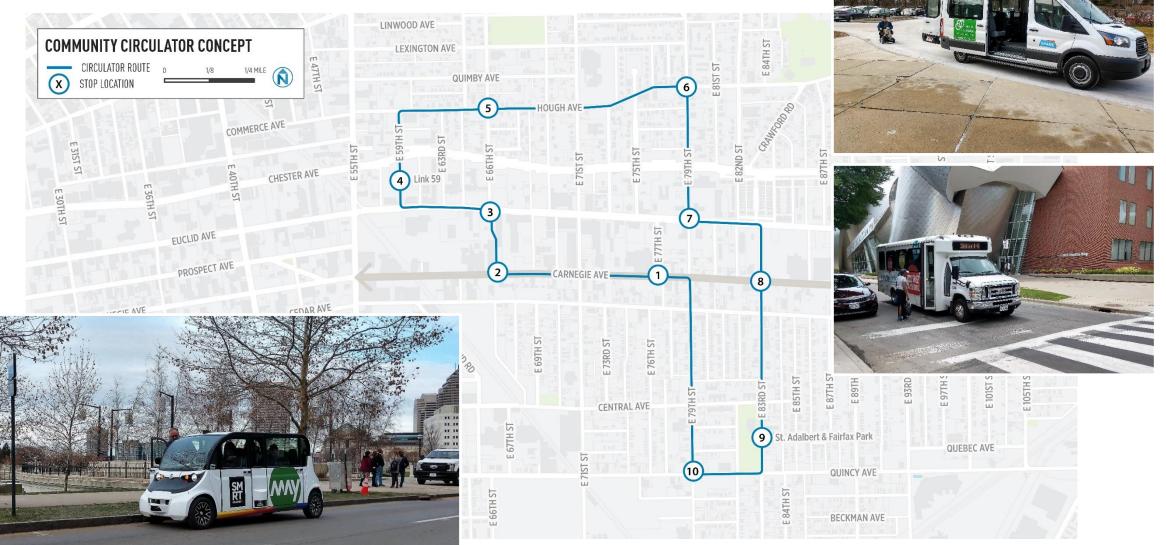








COMMUNITY CIRCULATOR CONCEPT



MOBILITY HUBS

Align transportation options and amenities in strategic locations* to foster seamless connections and improve service. Features include:

- Transit stops
- Shelter & seating
- Shared vehicles (bikes, scooters, cars)
- Information (signage, kiosks, printed materials)
- Curbspace for pickup/dropoff

*Not all locations will be amenable to all features.



05 | Streetscape & Identity



A NEW PLAN FOR CARNEGIE AVENUE



TYPICAL STREETSCAPE ENHANCEMENTS

Short Term Actions & Safety Enhancements

- Plant new trees
- Update fencing and parking lot screening
- Install signage, banners and public art
- Enable on-street parking during off-peak hours
- Re-stripe bold pedestrian crosswalks

Long Term Goals

- Install landscaped medians + refuge islands
- Add tree pits + landscaping
- Install pedestrian / cyclist amenities, furniture, + enhanced lighting

THE

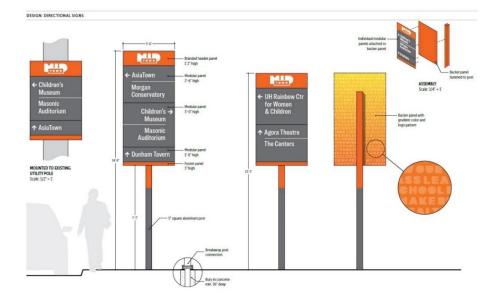
- Bury overhead utilities
- Consolidate driveways

WAYFINDING, BRANDING, AND STREETSCAPE ENHANCEMENTS











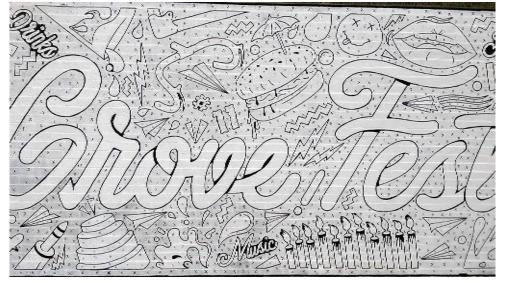
WAYFINDING, BRANDING, AND STREETSCAPE ENHANCEMENTS













06 | Focus Areas

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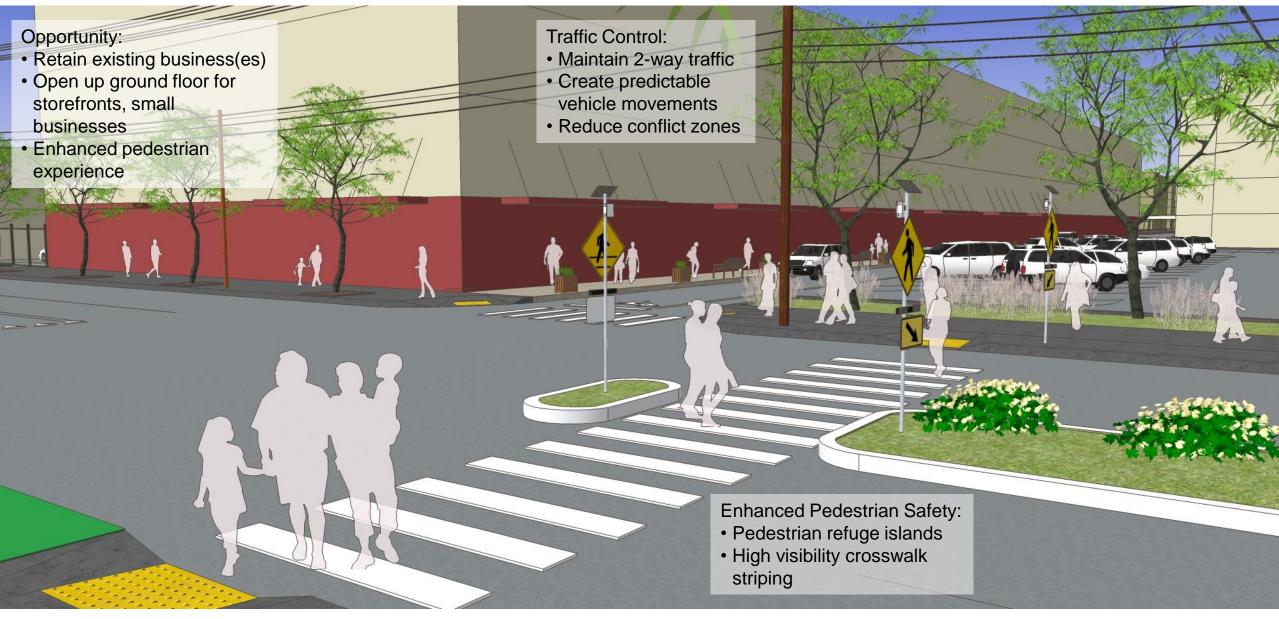
A NEW PLAN FOR CARNEGIE AVENUE



E 55TH – E. 65TH STREETSCAPE ENHANCEMENTS



E 65TH – E. 69TH STREET REDEVELOPMENT



E 74TH – E 79TH STREET REDEVELOPMENT PLAN

Redevelopment Site:
Retail / Office development
On-site parking (in rear)

Opportunity:

- Restore historic building facades
- Populate vacant storefronts

Right of Way:

- Clean up, repair sidewalks
- Landscaped medians for beautification & traffic calming
- Pedestrian amenities, furniture
- Enhanced lighting

Enhanced Pedestrian Safety:

Pedestrian refuge islands

High visibility crosswalk striping

RRFB or HAWK signals

Retain Existing Businesses

Expand operations, additional storefronts

Support with on-street parking on E. 77th

- and Carnegie (during off-peak hours)
- Outdoor dining patios / seating and buried utilities (long term)

Redevelopment Site:

- Commercial / Office / Retail
- Mixed-use potential given site size and location

07 | Open House Goals



A NEW PLAN FOR CARNEGIE AVENUE



Nine key concepts and actions have been established to achieve the vision and goals outlined above. These concepts can be implemented in stages over time, beginning with small steps that can set the stage for more dramatic improvements as momentum builds.



(1)

Enhance the streetscape to stitch together & beautify the corridor's fabric, promote walkability, calm traffic, and create opportunities for unique "pockets" of activity and expression.

Invest in place defining improvements between E. 65th and E. 69th that build upon the success of MidTown Tech and create transformative mobility and development opportunities



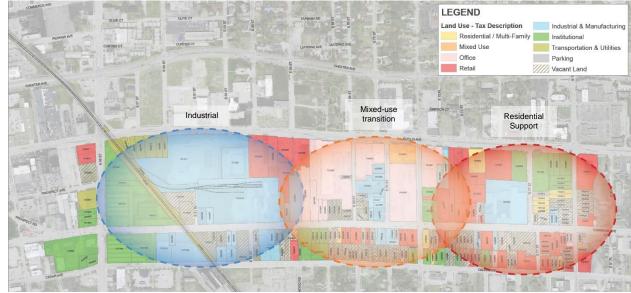




Reinforce the commercial district centered on E. 77th Street, establishing a pedestrian-oriented commercial core for the Corridor

Modify existing zoning district code to align with the new vision for desired development patterns, smart economic growth, and enhanced mobility options.



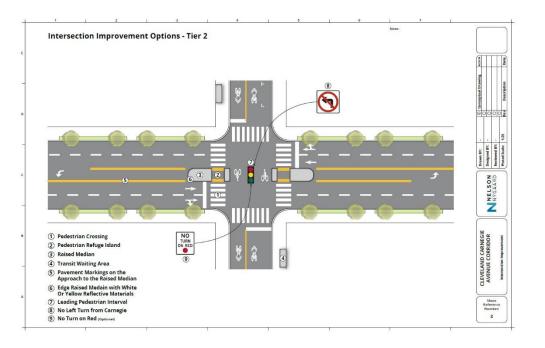


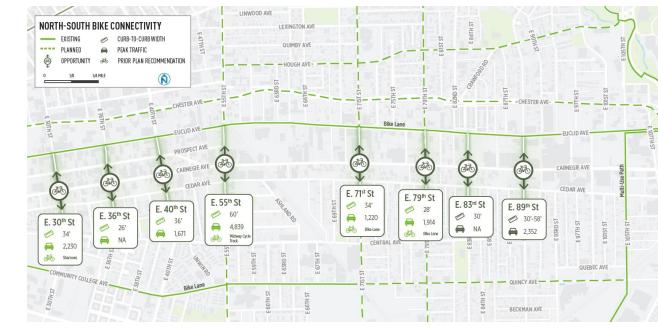
(5)

Redevelop vacant land and buildings using a

combination of existing tools and new models / strategies to meet the current and future needs of the business and residential markets.

Establish the E. 40th and E. 71st Street corridors as north-south bicycle network routes, enhance them through upcoming capital projects and integrate them into the City's Bike Plan update.







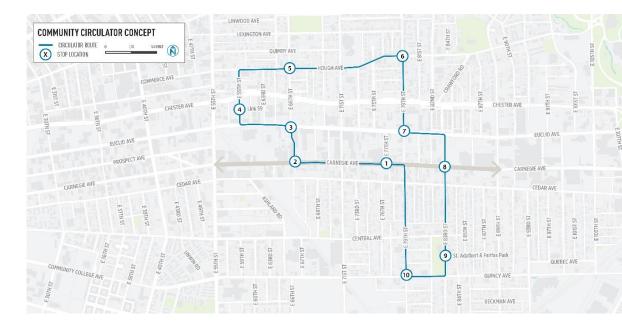
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Implement traffic calming & safety measures at all intersections to reduce crashes, establish gateways, and facilitate safe crossings for all travelers.

KEY CONCEPTS AND ACTIONS TO ACHIEVE THE VISION

Pilot a community circulator that complements RTA service and connects residents to vital assets within the MidTown, Hough, Central, and Fairfax neighborhoods.

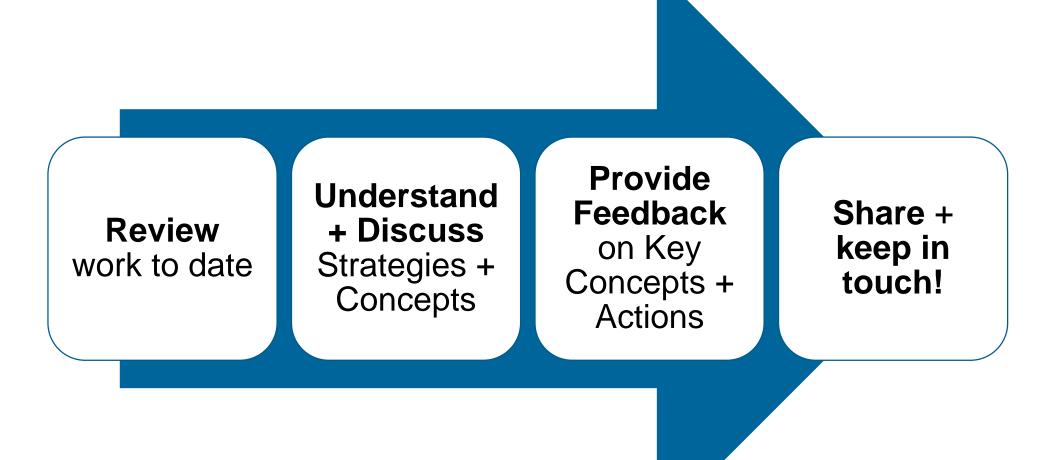






Locate a series of "mobility hubs" along the corridor to enhance connections to the broader community.

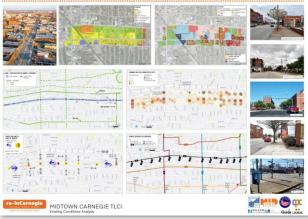
OPEN HOUSE GOALS & ACTIVITIES



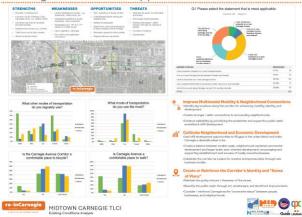
OPEN HOUSE GOALS & ACTIVITIES

Review

Existing Conditions & Opportunities: Maps



Existing Conditions & Opportunities: Feedback



Understand + Discuss



Moving People: Connecting Neighborhoods



Provide Feedback

reincarnegie Project Priority Feedback

Please rate each key concept or action below by importance. High 1 Enhance the streetscape to stitch together and beautify the corridor's fabric, promote 4 5 1 2 3 walkability, calm traffic, and create opportunities for unique "pockets" of activity and expression 2 Invest in place-defining improvements between E. 65th-E. 69th that build upon 1 2 3 4 5 the success of the MidTown Tech Park and create transformative mobility and development opportunities. 3 Reinforce the commercial district centered on E. 77th Street, establishing a 1 2 3 4 5 pedestrian-oriented commercial core for the Corridor. 4 Modify existing zoning district code so that it aligns with the new vision for desired 1 2 3 4 5 development patterns, smart economic growth, and enhanced mobility options. 5 Redevelop vacant land and buildings using a combination of existing tools and new 1 2 3 4 5 strategies to meet the current and future needs of the business and residential markets 6 Establish the E. 40th and E. 71st Street corridors as north-south bicycle 1 2 3 4 5 network routes, enhancing them through upcoming capital projects and integrate them into the City's Bike Plan update. 7 Implement traffic calming and safety measures at all intersections to reduce 1 2 3 4 5 crashes, establish gateways, and facilitate safe crossings for all travelers. 8 Pilot a community circulator that complements RTA service and connects residents to vital 1 2 3 4 5 assets within the MidTown, Hough, Central, and Fairfax neighborhoods. g Locate a series of "mobility hubs" along the corridor to enhance connections to the 1 2 3 4 5 roader community.

THANK YOU!





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