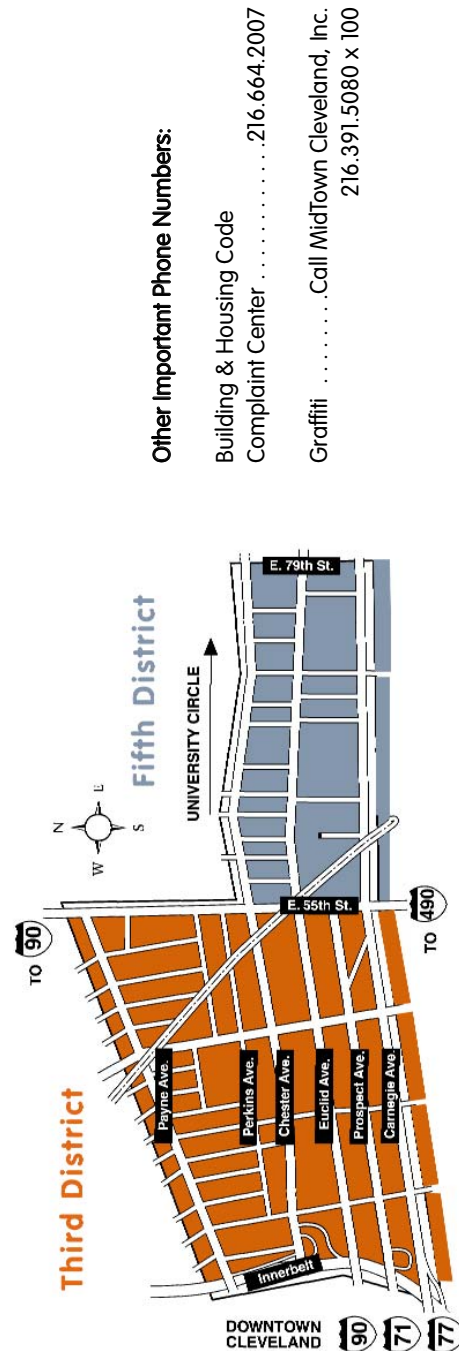


## REPORTING INCIDENTS

If you experience or witness criminal activity, report the incident immediately using these guidelines, provided by the Cleveland Police Department (CPD):

- **Call Cleveland Police immediately**
  - For emergencies, dial 911
  - For non-emergencies, call:
    - Third District (area West of East 55<sup>th</sup> Street) 216.623.5300
    - Fifth District (area East of East 55<sup>th</sup> Street) 216.623.5500
  
- **Describe the suspect in detail**
  - Hair texture, length, and style
  - Facial shape, teeth, hair, and any oddities
  - Eye shape and color
  - Physical build and clothing
  - Unique markings - scars, tattoos, or birthmarks
  
- **Describe vehicle involved in detail**
  - Color, make, year, 2-door, 4-door, hatch, etc.
  - Scratches or dents
  - Unique accessories - bumper stickers, decals, hood ornament, etc.
  - License number, state, color
  
- **Alert your employer and colleagues**
  
- **Alert MidTown Cleveland, Inc.**  
Call 216.391.5080 extension 100 Monday through Friday, 8:00am-5:00pm.



## REDUCE PANHANDLING

Ordinance No. 695-05 makes aggressive solicitation in Cleveland illegal. You can help reduce panhandling by following these tips:

- **NEVER GIVE MONEY TO PANHANDLERS.** It only encourages more panhandling. Instead, support your favorite charity.
  
- Do not allow panhandlers to congregate outside your business.
  
- Do not give panhandlers odd jobs. This encourages them to return to your area.
  
- Post a copy of the ordinance for employees and violators to see. Download the document from [www.midtowncleveland.org/access/downloads](http://www.midtowncleveland.org/access/downloads).
  
- Report violations to MidTown Cleveland, Inc. so the MidTown Security Patrol can provide assistance.

Giving panhandlers small amounts of money doesn't address the underlying problem that causes them to panhandle. Panhandlers typically use the money to buy alcohol and drugs. There are social services available to them that provide for their basic needs - food, clothing, shelter, health care, and employment.



MIDTOWN  
CLEVELAND  
Incorporated



Security  
and  
Visual Quality Tips  
for  
MidTown Businesses  
and  
Property Owners

## MIDTOWN SECURITY

### MidTown Cleveland, Inc. Committees

Two dedicated committees address MidTown's security and visual quality concerns:

#### ■ Security & Code Enforcement

*Chairman - Paul Zappala, Fairport Asset Management, LLC*

- Meets with MidTown Cleveland, Inc. professional staff, business and property owners, and CPD six times annually to provide a forum to address safety issues
- Provides stakeholders security education through brown bag seminars and security audits
- Collaborates with City of Cleveland Department of Building and Housing to promote visual quality

#### ■ Stakeholder Services & Security

*Chairman - Thomas A. Morgan, Harrington Electric*

- Delivers high-quality services to enhance security and visual quality
- Engages stakeholders in volunteer activities

### MidTown Security Patrol

MidTown Cleveland, Inc. employs a dedicated security patrol to complement the work of the CPD. Also, brown bag safety seminars and security audits conducted by community policing can be scheduled upon request.

Call 216.391.5080 extension 100 for more information on these initiatives or for scheduling.

## PERSONAL SAFETY TIPS

Alertness and common sense are the best defense against street crime. Safeguard your personal safety by following these guidelines:

#### ■ Street Smarts

- Stay alert and tuned in to your surroundings no matter where you are
- Trust your instincts - if someone or something makes you uncomfortable, avoid the person or situation
- Walk confidently and periodically look back
- Hold your purse securely to your body. Keep your wallet in a front pocket or buttoned hip pocket
- Carry as little cash as possible
- Consider carrying a whistle or other type of noisemaker
- Resist the impulse to give to pan-handlers

#### ■ Parking Lot Smarts

- Always lock your vehicle upon entering and exiting
- Check your car before entering
- Don't leave any belongings in sight, regardless of their value
- Report suspicious strangers in your parking lot to your employer
- Avoid parking in isolated, poorly lighted areas

## KEEP MIDTOWN CLEAN!

Help discourage criminal activity by supporting the following Keep MidTown Clean visual quality initiatives:

### Beautification Days

Held twice annually, MidTown Cleveland, Inc.'s beautification events provide area businesses the opportunity to improve the appearance of MidTown while building a stronger sense of community. Help Keep MidTown Clean year-round by removing debris and weeds from your property, and regularly sweeping your sidewalk, driveway, parking lot and curb.

### Prospect Maintenance Program

MidTown Cleveland, Inc. contracts for mowing, and mulching services along Prospect Avenue from early spring to late fall. To participate or implement a similar program on your street, call 216.391.5080 extension 100.

### Green Around Town

MidTown Cleveland, Inc. and Cleveland Botanical Garden collaborate to promote urban greenspaces through Green Around Town, an urban gardening initiative. Call 216.391.5080 extension 101 for details and resources to help you maximize your property's appearance.

### Code Enforcement

MidTown Cleveland, Inc. addresses code issues in accordance with the City of Cleveland Department of Building and Housing. Timely correction of violations is encouraged to avoid the issuance of a second ticket.

## PARTICIPATE

Our **vision** is for MidTown to be the best business location and highest-quality urban district in Northeast Ohio.

Our **mission** - MidTown Cleveland, Inc. is driven by us, the area's stakeholders, and serves stakeholders individually and collectively by promoting security and growth, advocating for our interests and guiding urban development.

If you would like to help fulfill this vision for MidTown, check all of the boxes below that apply and fax the form to 216.391.6285.

- Please contact me regarding security events
- Please contact me regarding beautification events
- I am interested in serving on a committee
- I want to help make MidTown the highest-quality urban district in Cleveland. Please contact me regarding membership.

Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_



4019 Prospect Avenue, #200  
Cleveland, OH 44103  
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Fax: 216.391.6285  
www.midtowncleveland.org